



## Manhattan Associates Wins Brand of the Year Award

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SHANGHAI and ATLANTA, Dec. 12, 2016 (GLOBE NEWSWIRE) -- [Manhattan Associates, Inc.](#) (NASDAQ:MANH) has been presented the "Well-known Brand" of the year award for the third consecutive year by China Logistics, the pre-eminent B2B website dedicated to the logistics industry in China. Manhattan landed its latest industry accolade in the logistics software category of China Logistics' annual awards program.

China Logistics' Well-known Brand awards recognize and celebrate the best global and national brands for their work and achievements in serving China's logistics sector. The brand appraisal program is supported by the China Association of Warehouses and Distribution, an influential industry body promoting the interests of the logistics industry in China. Winners are determined through an online voting process in which logistics directors, supply chain directors and CIOs from companies operating across China select those brands they consider to be most deserving nominee in each award category.

Stone Chen, Head of Operations at Manhattan Associates Greater China, said: "The award reflects the widespread recognition and strong brand equity Manhattan Associates enjoys among its stakeholders in China – which include some of the country's leading retailers, distributors and manufacturing brands."

Jixiang Wang, Vice President, China Association of Warehouses and Distribution, says: "The awards are a celebration of the hard work that goes into building great brands. As voting is conducted exclusively by senior decision-makers within China's supply chain community, winners of the awards clearly demonstrate that they have built a high degree of trust and support among the customers, partners and other industry stakeholders they serve. The awards are testament to the people who work behind the scenes in creating and delivering the products, technologies and services capabilities that help build and sustain long-term brand loyalty."

Chen added: "As the Chinese economy enters a 'new normal' growth phase, China's enterprises recognize they need to create flexible supply chains that better match supply and demand, that are more innovatively designed and efficient for maintaining competitiveness in the global marketplace, and that enable new processes for trading in ecommerce and omni-channel commerce environments. With powerful solutions to help companies in all these areas and a market reputation further enhanced by this latest award win, Manhattan Associates is well positioned to help Chinese enterprises successfully address their business challenges and chart new growth in the years ahead."

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### About Manhattan Associates

Manhattan Associates makes commerce-ready supply chains that bring all points of commerce together so you're ready to sell and ready to execute. Across the store, through your network or from your fulfillment center, we design, build and deliver market-leading solutions that support both top-line growth and bottom-line profitability. By converging front-end sales with back-end supply chain execution, our software, platform technology and unmatched experience help our customers get commerce ready—and ready to reap the rewards of the omni-channel marketplace. For more information, please visit [www.manh.com](http://www.manh.com).

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