



Carhartt Sees Clearly With Cloud-Enabled Visibility

September 26, 2016 12:30 PM EDT

-CSCMP Panel to Highlight Impact of Manhattan TMS on Retailer's Growth-

ATLANTA and ORLANDO, Fla., Sept. 26, 2016 (GLOBE NEWSWIRE) -- [Manhattan Associates, Inc.](#) (NASDAQ:MANH) today announced that global premium workwear brand [Carhartt](#) has implemented its flexible and scalable cloud-based [Transportation Management System](#) (TMS) to provide visibility, agility and supply chain optimization so as to deliver improved customer service.

Today at 2 p.m., Manhattan and Carhartt executives will offer an inside look at how cloud-based TMS helped the successful apparel company solve its transportation challenges in a panel discussion at the annual [Council of Supply Chain Management Professionals](#) (CSCMP) global conference in Orlando, Fla.

"TMS 4 SMB: A Case Study with Carhartt," moderated by Adrian Gonzalez, host of Talking Logistics, will be held in Ballroom Level Sun 3-4 at the Gaylord Palms Resort and Convention Center. Additionally, Manhattan will offer TMS modeling and mobile demonstrations Sept. 26-28 in booth 713 at the conference.

As a family-owned company for 127 years, Carhartt previously managed transportation shipments manually, leading to limited routing and execution functionality. Already utilizing Manhattan's [Warehouse Management System](#) (WMS), Carhartt added cloud-based TMS because of the quick implementation and automatic updates it offers to help reduce IT resources.

"Our adoption of Manhattan's cloud-based TMS and the ease of implementation has given us greater visibility into the supply chain, directly impacting our ability to be agile and adapt to the different levels of sophistication that our customers and carriers demand," said Sharon Perry, vice president, logistics, Carhartt. "We can now offer customers flexibility to experiment with different delivery methods, which is especially important during peak season."

Following its implementation of Manhattan's cloud-based TMS, Carhartt improved carrier and lane assignments and decreased overall transportation spending. Carhartt credits Manhattan's TMS with its enhanced service levels and improved visibility into customer delivery, which have reduced costs and transit time while improving warehouse efficiencies.

"The breadth of functionality and rapid cloud deployment model have enabled Carhartt's transportation and logistics organization to make faster, more informed decisions with enhanced data and technology," said Gregg Lanyard, director, product management, Manhattan Associates. "Carhartt's success is a testament that companies of all sizes can benefit from Manhattan's comprehensive, cloud-based TMS, and we are proud to support its effort to sustain high standards for customer excellence and delivery."

Available in multiple deployment options, Manhattan's TMS provides one system to manage all transportation activity occurring throughout the supply chain. It offers a flexible and scalable application on a common platform, providing support for multimodal for-hire transportation management, and for fleet planning and execution.

Receive up-to-date product, customer and partner news directly from Manhattan Associates on [Twitter](#) and [Facebook](#).

About Carhartt

Established in 1889, Carhartt is a global premium workwear brand with a rich heritage of developing rugged products for workers on and off the job. Headquartered in Dearborn, Michigan, with approximately 5,400 employees worldwide, Carhartt is family-owned and managed by the descendants of the company's founder, Hamilton Carhartt. For more information, visit [www.carhartt.com](#).

About Manhattan Associates

Manhattan Associates makes commerce-ready supply chains that bring all points of commerce together so you're ready to sell and ready to execute. Across the store, through your network or from your fulfillment center, we design, build and deliver market-leading solutions that support both top-line growth and bottom-line profitability. By converging front-end sales with back-end supply chain execution, our software, platform technology and unmatched experience help our customers get commerce ready—and ready to reap the rewards of the omni-channel marketplace. For more information, please visit [www.manh.com](#).

Press Contact:

Amber Freeman

Manhattan Associates

678-597-6820 [

afreeman@manh.com



Manhattan Associates