



aCommerce Builds World-class eCommerce Fulfillment Capability with Manhattan Associates

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BANGKOK and ATLANTA, June 23, 2016 (GLOBE NEWSWIRE) -- [Manhattan Associates, Inc.](#), (NASDAQ:MANH) today announced that Southeast Asia's leading ecommerce service provider and online distributor aCommerce has selected the [Manhattan SCALE™](#) product suite to support its continued expansion in the Southeast Asia region. Manhattan SCALE will deliver an improved warehouse management capability across aCommerce's warehousing estate in Indonesia, Philippines and Thailand, enabling an easier and faster integration of new aCommerce customers. The system will also provide the required degree of scalability for the business's projected growth in the years ahead.

While the initial implementation of Manhattan SCALE at aCommerce's distribution center (DC) in Thailand will be conducted by a joint team from Manhattan, aCommerce and Manhattan's Thai GeoPartner Logiciel Consulting and Development Co., aCommerce expects its own team will manage subsequent deployments at its other DCs in the region.

Paul Srivorakul, Group CEO at aCommerce, commented: "Over recent years, local e-tailers and international retail brands expanding into Southeast Asia have focused on building their websites and supporting front end systems but today their ecommerce strategies are increasingly structured around order execution and fulfillment processes. With the Manhattan SCALE solution, we're aiming to drive improvements in revenue and profitability for our clients through higher service levels to the end consumer as well as give them a more efficient outsourced logistics capability."

Richard Wright, managing director at Manhattan Associates, Southeast Asia, commented, "Our unique platform will allow aCommerce to deliver on its customer service, distribution efficiency and enterprise growth goals, as well as create exceptional value for its retail customers and the consumers that they serve. We are honored to be selected by aCommerce and excited to play such a key role in furthering its success as the leading integrated ecommerce services platform in Southeast Asia."

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About aCommerce

aCommerce powers ecommerce in Southeast Asia as a one stop shop for e-retail services including channel management, cross-border management, marketing solutions, tech development, warehousing and fulfillment, last-mile delivery, localized [customer service](#) and more. aCommerce is the preferred local partner for global brands expanding into the region such as Maybelline, Kiehl's, Samsung, LINE, Lazada and more. For more information, please visit aCommerce at [www.acommerce.asia](#).

About Logiciel Consulting and Development Co.

Founded in 2011 and headquartered in Bangkok, Logiciel is the only software company in Thailand specializing in the delivery of end-to-end solutions for distribution and supply chain management. Logiciel's mission is to provide advanced, innovative and proven best-practice solutions to improve clients' competitiveness and productivity by applying best practices, processes and the latest technologies. Its solutions incorporate technology from Manhattan Associates, a global leader in Supply Chain Commerce Solutions. For more information, please visit [www.logicielcd.com](#).

About Manhattan Associates

Manhattan Associates makes commerce-ready supply chains that bring all points of commerce together so you're ready to sell and ready to execute. Across the store, through your network or from your fulfillment center, we design, build and deliver market-leading solutions that support both top-line growth and bottom-line profitability. By converging front-end sales with back-end supply chain execution, our software, platform technology and unmatched experience help our customers get commerce ready—and ready to reap the rewards of the omni-channel marketplace. For more information, please visit [www.manh.com](#).

Contact: [

Gareth Marshall

Spark PR

Tel: +66 (0) 2-653-2717-9

gareth@spark.co.th

Daniel Osborne

Manhattan Associates Tel: +61 (0) 2 9454 5438

dosborne@manh.com



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