



Manhattan Associates Empowers Warehouse Managers With New E-Commerce Capabilities

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-Latest Offerings Unify Fulfillment Functionality, Accommodate Expanding Order Volume-

ATLANTA, April 04, 2016 (GLOBE NEWSWIRE) -- [Manhattan Associates, Inc.](#) (NASDAQ:MANH) today announced extensive new e-commerce capabilities in the 2016 release of its [Distribution Management](#) solutions. Debuting at [MODEX](#), the additional offerings are designed to help warehouse managers address the growing e-commerce fulfillment demands stemming from 21st century omni-channel retail.

"Managers need sophisticated solutions that are scalable and intuitive in order to accommodate expanding order volume and a high population of temporary workers during peak retail times," said Scott Fenwick, senior director, product strategy, Manhattan Associates. "Our latest Distribution Management offerings conquer these hurdles, engaging employees and unifying fulfillment functionality to address unique e-commerce challenges."

Manhattan Associates representatives will be at booth 1939 throughout MODEX, offering demonstrations of the latest Distribution Management solutions. Additionally, Manhattan Associates' [Eric Lamphier](#) will present a session looking at the new rules for distribution center 3.0 on Monday, April 4 at 1:30 p.m. in Theater A, and [Adam Kline](#) will present a session on automation trends and their effect on the distribution center on Tuesday, April 5 at 11:15 a.m. in Theater H.

Manhattan's Distribution Management suite delivers the capabilities critical to streamlining e-commerce fulfillment with a range of new offerings, including:

Distribution Management (DM) Mobile: This solution empowers distribution center management with the ability to address any operational issues, including inventory issues directly from the floor, via their tablet devices, increasing mobility and driving productivity and efficiency. When seamlessly integrated with Manhattan's Slotting Optimization solution, DM Mobile enables managers to re-slot products to new locations from anywhere on the floor with a single tap of a button.

Mobile Picking Application: During peak seasons, a retailer can be required to ship up to 20 times its normal volume, which often requires a significant uptick in temporary workers. Training that influx of temporary staff takes considerable time. With our latest mobile picking release, a touchscreen experience, larger form factors and rich graphical interfaces bring "zero training" to the distribution center, enabling inexperienced personnel to achieve high levels of productivity immediately.

Improved Sorting Functionality: Many e-commerce distribution centers utilize a put-wall system to efficiently sort inventory to specific consumer order needs. With Manhattan's latest release, we have created an intuitive system that helps associates process e-commerce orders very rapidly, without mistakes, by seamlessly interfacing with the warehouse to light locations.

Pack Station User Interface: Accurately packaging products for shipment to the customer is the final step in effective e-commerce order fulfillment. Manhattan's latest release transforms packing stations by displaying full item images to ensure order accuracy and is touchscreen-enabled to allow for intuitive interaction. The new interface prints all required shipping documentation, including packing lists and labels, facilitating easy order completion and shipping.

According to market research firm [eMarketer](#), e-commerce sales are projected to surpass \$3.5 trillion over the next five years. As omni-channel continues to grow in prominence, today's brands are confronted with the challenge of fulfilling numerous, generally small e-commerce orders at a speed that meets consumer demands.

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About Manhattan Associates

Manhattan Associates makes commerce-ready supply chains that bring all points of commerce together so you're ready to sell and ready to execute. Across the store, through your network or from your fulfillment center, we design, build and deliver market-leading solutions that support both top-line growth and bottom-line profitability. By converging front-end sales with back-end supply chain execution, our software, platform technology and unmatched experience help our customers get commerce ready—and ready to reap the rewards of the omni-channel marketplace. For more information, please visit www.manh.com.

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