



## Transportation Modeling is the Secret Sauce in Papa John's Recipe for Optimal Fleet Performance

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ATLANTA, Feb. 16, 2016 (GLOBE NEWSWIRE) -- [Papa John's International, Inc.](#) (NASDAQ:PZZA), the world's third-largest pizza delivery company, is optimizing routes, improving on-time store deliveries and enhancing the performance of its transportation fleet by using distinctive [Transportation Modeling](#) capabilities from [Manhattan Associates, Inc.](#) (NASDAQ:MANH).

[Manhattan's Transportation Management Solution](#) leverages innovative probabilistic modeling that helps shippers perform a variety of "what-if" scenarios, such as which distribution centers should service individual locations to optimize time, fuel and resources. Unlike traditional modeling tools, probabilistic modeling accounts for variability, which can provide more accurate results than simply using averages, and produces more realistic modeling scenario outcomes.

"Manhattan Associates' sophisticated Transportation Modeling software helps us better manage the variability and complexity of our extensive transportation network and maximize the performance of our transportation fleet, a vital part of fulfilling our brand promise of 'Better ingredients. Better pizza,'" said Eric Hartman, vice president, Papa John's.

"Our TMS delivers the superior visibility, optimization and flexibility that our customers need to effectively manage complex transportation networks," said Scott Fenwick, senior director, product management, Manhattan Associates. "We are proud to help leading brands like Papa John's put these advanced tools to work."

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### About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ:PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl 50. For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com). Also visit us on Facebook at [www.facebook.com/PapaJohns](http://www.facebook.com/PapaJohns), Twitter at <http://twitter.com/PapaJohns>, YouTube at [www.youtube.com/user/papajohns](http://www.youtube.com/user/papajohns), Instagram at [instagram.com/papajohns](http://instagram.com/papajohns), Pinterest at [www.pinterest.com/papajohnspizza](http://www.pinterest.com/papajohnspizza) and Vine at [vine.co/papajohns](http://vine.co/papajohns). Looking to be a part of something Better? Learn more about franchising with Papa John's at [www.papajohns.com/franchise](http://www.papajohns.com/franchise).

### About Manhattan Associates

Manhattan Associates makes commerce-ready supply chains that bring all points of commerce together so you're ready to sell and ready to execute. Across the store, through your network or from your fulfillment center, we design, build and deliver market-leading solutions that support both top-line growth and bottom-line profitability. By converging front-end sales with back-end supply chain execution, our software, platform technology and unmatched experience help our customers get commerce ready—and ready to reap the rewards of the omni-channel marketplace. For more information, please visit [www.manh.com](http://www.manh.com).

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