



Manhattan Associates Wins Best Software Product Accolade at the 2015 Australian Business Awards

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SYDNEY and ATLANTA, Aug. 31, 2015 (GLOBE NEWSWIRE) -- Leading Supply Chain Commerce Solutions provider [Manhattan Associates](#), Inc., (NASDAQ:MANH) today announced that its [Manhattan SCALE™](#) supply chain solution has been named Best Software Product at the 2015 Australian Business Awards. It is the second consecutive year Manhattan Associates has received an Australian Business Award, having won the Product Innovation category in 2014 for its Manhattan SCALE solution.

The Australian Business Award for Best Software Product recognizes leading software products and services that provide innovative solutions for new and existing market needs. Powered by Microsoft's .NET platform, Manhattan SCALE stood out against competing products with its unique blend of features, functions and technology that enable business growth by solving demanding distribution management and supply chain execution challenges.

A number of well-known Australian companies including eStore Logistics, Fashion Biz, GraysOnline and Jeanswest currently rely on Manhattan SCALE to drive their successful supply chain operations and deliver customer service improvements. By streamlining their distribution operations, Manhattan SCALE has enabled these companies to deliver both bottom and top-line improvements while also providing a rapid return on investment.

Speaking about the award win, Raghav Sibal, managing director Australia & New Zealand, at Manhattan Associates said, "The Australian ICT market is recognized globally as a hub of innovation, so we're thrilled to win this Australian Business Award in such a competitive environment. As a company that prides itself on helping our customers enhance customer service and improve profitability, an award such as this validates our position as one of the best solution providers in our field."

Sibal continued, "We owe this award to our fantastic team and to local customers who challenge us every day. Their feedback strengthens our solutions and is pivotal to our ongoing success."

The [Australian Business Awards](#), now in its tenth year, is an international, all-encompassing awards program honoring organizations that demonstrate the core values of business excellence, product excellence, sustainability and commercial success in their respective industries.

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About Manhattan Associates

Manhattan Associates makes commerce-ready supply chains that bring all points of commerce together so you're ready to sell and ready to execute. Across the store, through your network or from your fulfillment center, we design, build and deliver market-leading solutions that support both top-line growth and bottom-line profitability. By converging front-end sales with back-end supply chain execution, our software, platform technology and unmatched experience help our customers get commerce ready—and ready to reap the rewards of the omni-channel marketplace. For more information, please visit <http://www.manh.com.au/>

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