



Giant Tiger Roars With Manhattan Associates

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Canadian Retailer Achieves 99.6 Percent Pick Accuracy Rate, Decreases Short and Overage Claims by 62 Percent

ATLANTA, June 24, 2015 (GLOBE NEWSWIRE) -- [Giant Tiger](#), the largest Canadian-owned chain of discount stores in Canada, is flexing its muscle and gaining substantial business benefits by deploying [Manhattan Associates, Inc.'s](#) (Nasdaq:MANH) [Warehouse Management System](#) (WMS) as it expands both its warehouse and store operations.

Giant Tiger recently reached the milestone of 200 retail stores across Canada and supports fulfillment for these brick-and-mortar locations from more than 700,000 square feet of warehouse space in three facilities. With the complexity of thousands of products and plans for additional stores in 2015, Giant Tiger selected Manhattan's WMS to improve its visibility across every facility and increase efficiency throughout the business.

"Giant Tiger's market success resulted in a greater need for a more sophisticated, scalable WMS solution that would produce an immediate benefit," said John Hubbard, associate vice president, warehousing, Giant Tiger Stores Limited. "Our deployment of Manhattan Associates is critical to our long-term growth strategy and has given us unprecedented visibility into our warehousing and replenishment systems. It performs exceptionally well, and the return on investment in terms of cost efficiency in certain areas was fast."

Managing complexity in its distribution centers is one of the most critical strategic imperatives for Giant Tiger as its SKU counts continue to grow and volume increases. The company needed a solution that could not only handle more complex picking with multiple SKUs, but also improve picking accuracy.

Hubbard reports that Giant Tiger's implementation has resulted in a pick accuracy rate of 99.6 percent. In addition, the company cut overage and short claims by 62 percent and hopes to realize a two percent decrease in cost per case compared to the year prior.

"The Manhattan Associates team worked closely with Giant Tiger to support its commitment to modernize its warehousing technology, increase efficiency and enhance visibility within the supply chain," said Eric Lamphier, senior director, Manhattan Associates. "We are proud to partner with this forward-thinking retailer as it innovates through technology and improves operational strategies to create a better overall retail experience for its customers."

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About Giant Tiger

Giant Tiger offers a large assortment of casual clothing and footwear for the entire family, including many of the latest fashion items at the lowest possible price. The identical quality and fashion items offered by major chain stores are sold at Giant Tiger, often at remarkably lower prices. In addition, Giant Tiger provides everyday needs for families in groceries, confectionery, pet food, cleaning supplies, housewares, stationery, toys and health and beauty products. Giant Tiger checks out as Canada's low price Giant with everyday low prices, Ad Match Guarantee, Clawbacks throughout the store and a no-time-limit return policy. For more information, please visit www.gianttiger.com.

About Manhattan Associates

Manhattan Associates makes commerce-ready supply chains that bring all points of commerce together so you're ready to sell and ready to execute. Across the store, through your network or from your fulfillment center, we design, build and deliver market-leading solutions that support both top-line growth and bottom-line profitability. By converging front-end sales with back-end supply chain execution, our software, platform technology and unmatched experience help our customers get commerce ready—and ready to reap the rewards of the omni-channel marketplace. For more information, please visit www.manh.com.

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