



Distribution Managers: Get Out of the Office and Into the Action

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Market's First Mobile Application for Labor and Task Management Unveiled at ProMat

ATLANTA and CHICAGO, March 23, 2015 (GLOBE NEWSWIRE) -- [Manhattan Associates, Inc.](#) (Nasdaq:MANH) unveiled a first-of-its kind mobile warehouse application at its booth (#3681) during ProMat 2015. Manhattan's Mobile Distribution Management is the market's first and only application that provides distribution managers with unmatched insight into labor, activities, waves and tasks – all on a mobile device. By unifying this information into one view, Mobile Distribution Management leads warehouse managers and supervisors out of their offices and into the action, where they can provide real-time coaching and feedback to employees.

The new mobile application suite features innovative capabilities that allow managers to dynamically allocate work in progress directly from the DC floor, such as reprioritizing tasks, putting tasks on hold and assigning a task to a specific employee.

"In today's demanding environment, distributors are challenged to meet higher service levels and operational cost constraints, but they often have limited access to the real-time operational data they need when out on the warehouse floor," said Peter Schnorbach, senior director of product management, Manhattan Associates. "Mobile solutions for distribution managers can help them ditch their desktops and gain access to real-time information on their mobile device."

A recent study by Manhattan Associates found that mobility is a key factor in increasing direct engagement between warehouse supervisors and employees. One-third of the respondents stated that mobility could double the amount of time that supervisors spend providing feedback and coaching their employees. The findings of the warehouse mobility study can be found on the Manhattan Associates [website](#).

Manhattan Associates' Mobile Distribution Management system is a comprehensive set of logistics management software solutions that automate and optimize every touchpoint in your distribution operations and supply chain network—from inventory and slotting to labor and billing.

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About Manhattan Associates

Manhattan Associates makes commerce-ready supply chains that bring all points of commerce together so you're ready to sell and ready to execute. Across the store, through your network or from your fulfillment center, we design, build and deliver market-leading solutions that support both top-line growth and bottom-line profitability. By converging front-end sales with back-end supply chain execution, our software, platform technology and unmatched experience help our customers get commerce ready—and ready to reap the rewards of the omni-channel marketplace. For more information, please visit www.manh.com.

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