



Mothercare Opts for Manhattan Supply Chain Commerce Solutions to Support Global Multi-Channel Program

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LONDON and ATLANTA, Jan. 7, 2015 (GLOBE NEWSWIRE) -- Global Supply Chain Commerce Solutions provider, [Manhattan Associates, Inc.](#), (Nasdaq:MANH), today announced it is working with Mothercare plc to support its global program to deliver a 'best in class' multi-channel experience to its customers.

The leading global retailer for parents and young children will use Manhattan's Supply Chain Commerce Solutions to help it provide even faster and more convenient fulfilment options to its customers.

The Manhattan solutions will enable Mothercare to make store stock available for online sales and support more efficient customer processes to speed up delivery options through express click and collect services and ship from store.

Matt Stringer, chief operating officer at Mothercare, commented, "This strategic global investment in Manhattan's solutions will help us transform our business. We're building our capabilities to provide a 'best in class' multi-channel experience – offering our customers what they want, when they want, and how they want it.

"Manhattan is our chosen partner on this journey. It has proven solutions and extensive experience in multi-channel retailing, giving us confidence that it can support our business as we grow over the coming years," he added.

Craig Sears-Black, UK managing director at Manhattan Associates, added, "Customer service is what differentiates the modern retailer in the multi-channel world. Next day order fulfillment is no longer good enough for the typical customer. Implementing our solutions will give Mothercare visibility and fulfilment optimisation within its supply chain and retail operations, allowing it to deliver a more diverse range of fulfilment options to meet the demands of today's consumer."

In a competitive selection process, Mothercare selected Manhattan's [Distributed Order Management](#) (DOM) and [Store Inventory and Fulfillment](#) (SIF) solutions based on its supply chain commerce vision and ability to deliver within the tight timeframes required. The implementation is expected to go live in early 2015.

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About Mothercare plc:

Mothercare Plc is the leading global retailer for parents and young children, operating across 60 countries, with 1,300 stores worldwide. The Group is comprised of two iconic retail brands; Mothercare and Early Learning Centre. The Group aims to be a digitally led business supported by a modern retail estate, offering style, quality and innovation in its products and great service to its customers worldwide.

About Manhattan Associates:

Manhattan Associates makes commerce-ready supply chains that bring all points of commerce together so you're ready to sell and ready to execute. Across the store, through your network or from your fulfillment center, we design, build and deliver market-leading solutions that support both top-line growth and bottom-line profitability. By converging front-end sales with back-end supply chain execution, our software, platform technology and unmatched experience help our customers get commerce ready—and ready to reap the rewards of the omni-channel marketplace. For more information, please visit www.manh.co.uk.

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