



China's Fashion Industry Re-Affirms Manhattan Associates as "Best Supply Chain Solution Provider"

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SHANGHAI, China and ATLANTA, Sept. 10, 2014 (GLOBE NEWSWIRE) -- Global Supply Chain Commerce Solutions provider [Manhattan Associates](#) (Nasdaq:MANH) today announced it has won the "Best Supply Chain Solution Provider" award at the China Apparel Supply Chain and Material Handling Technology Conference and Awards event in Xiamen, China. The award recognizes Manhattan's [Warehouse Management Solution](#) (WMS) and its expertise in helping Chinese apparel companies adapt to the changing retail landscape and respond to consumers' evolving service requirements.

Entering its sixth year, the China Apparel Industry Supply Chain and Material Handling Technology Conference and Awards event is hosted by the leading publication *Logistics and Material Handling* and co-organised by [56products.com](#), one of China's most popular logistics and supply chain websites. This is the second consecutive year Manhattan Associates has won this prestigious award, recognizing Manhattan's continuous solution innovation to help its customers keep pace with the fast-changing retail landscape. Today, Manhattan's solutions power more than 1,200 companies worldwide, including reputable Chinese apparel brands such as Boshiwa, Metersbonwe, Semir and Trendy International Group.

Yufeng Lu, managing director of Manhattan Associates China, commented, "We're delighted to have won this award for the second year in a row. This is a testament to our solutions' strength, local support capabilities and leading position in China. Our Supply Chain Commerce Solutions enable companies to get commerce ready and turn their supply chains into a powerful driver of both revenue and profitability. We are very proud to see our Supply Chain Commerce Solutions play such a key role in helping apparel and fashion brands respond to China's Online-to-Offline (O2O) business transformation."

The event and awards ceremony was held in Xiamen on July 17-18, 2014, with more than 600 delegates present, including representatives from many of China's preeminent apparel retailers, distributors and manufacturers.

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About the Event & Awards

Founded in 2009, the China Apparel Supply Chain and Material Handling Technology Conference and Awards event has been successfully held for the sixth consecutive year. It has been regarded as a reputable annual industry event for apparel retailers and supply chain solutions vendors. The event serves as a platform to inspire innovation and promotes the development and application of business software to apparel sector enterprises in China.

About Manhattan Associates

Manhattan Associates, Inc. brings companies closer to their customers. We design, build and deliver market-leading Supply Chain Commerce Solutions that drive top-line growth by converging front-end sales with back-end supply chain execution and efficiency. Our software, platform technology and unmatched experience help our customers around the world adapt to the challenges of the omni-channel marketplace. For more information, please visit www.manh.com

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