



Independent Research Firm Names Manhattan Associates a Leader in Omni-Channel Order Management Report

July 31, 2014 12:31 PM EDT

ATLANTA, July 31, 2014 (GLOBE NEWSWIRE) -- Supply Chain Commerce Solutions Provider [Manhattan Associates, Inc.](#) (Nasdaq:MANH) announced today that it has been named a leader in Forrester Research Inc.'s "The Forrester Wave™: Omnichannel Order Management, Q3 2014" published on July 29, 2014.

The Forrester report evaluated nine vendors in the Omni-Channel Order Management category, reviewing current offering, strategy and market presence. Manhattan Associates scored the highest of all vendors evaluated in the current offering category, and stands out as a leader with the highest scores in Customer Service, Store Fulfillment, Product Roadmap, and Planned Enhancements.

According to the Forrester report, "Manhattan Associates has invested 10 years of focused investment in order management to date, and continues to invest in this rapidly growing segment of its technology portfolio. It has integrated core order management capabilities into a seamless interface that clearly addresses the needs of individual business constituents, including store associates who fulfill orders from stores. This key differentiator, along with robust OMS functionality, allows the Manhattan Associates solution to stand out as a Leader in our evaluation. With a heavy retail focus, the solution has proven to scale to meet the needs of top tier retail clients."

"We're honored to have earned one of the leader positions in the Forrester Omni-Channel Order Management Wave. Manhattan Associates has been fortunate to work with a number of innovative retailers over the course of the last ten years, and we believe that our placement in the Forrester Wave is a testament to the success of that collaboration," said Brian Kinsella, vice president order management, Manhattan Associates. "Omni-channel transformations are not an overnight process for any business, and neither is the construction of the technology to support that transformation. We view our results in the Wave as a milestone along our path to delivering the market's leading omni-channel operational platform."

Manhattan Associates' Omni-Channel suite of solutions, including Order Management and Store Inventory and Fulfillment, helps retailers provide great omni-channel customer service, leverage inventory throughout their networks to maximize sales, and execute omni-channel processes within their stores. Included within Order Management is Available to Commerce™, a first of its kind capability which allows inventory availability to be dialed up or down based on dozens of factors spanning merchandising and forecasting, store operations and supply chain.

To download a complimentary copy of the Forrester Wave™ go to www.manh.com/OMS.

Receive up-to-date product, customer and partner news directly from Manhattan Associates on [Twitter](#) and [Facebook](#).

About Manhattan Associates

Manhattan Associates brings companies closer to their customers. We design, build and deliver market-leading Supply Chain Commerce Solutions that drive top line growth by converging front-end sales with back-end supply chain execution and efficiency. Our software, platform technology and unmatched experience help our customers around the world adapt to the challenges of the omni-channel marketplace. For more information, please visit www.manh.com.

CONTACT: Cameron Smith
Manhattan Associates
(678) 597.6841
camsmith@manh.com

Manhattan Associates