



Manhattan Wins Brandon Hall Gold Award for Supply Chain E-Learning Course

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Award is the Sixth for Manhattan Associates E-Learning Courses in 2013

ATLANTA, Nov. 19, 2013 (GLOBE NEWSWIRE) -- Supply Chain Commerce solutions provider [Manhattan Associates](http://www.manh.com) (Nasdaq:MANH) today announced it was awarded the Brandon Hall Gold Award for Best Custom Content for its Distribution Center Operations e-learning course. The course was evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group senior analysts, and executive leadership on content, design, functionality, innovation and overall measurable benefits.

Tweet this news! [@manhassocnews](https://twitter.com/manhassocnews) wins [@BrandonHallGrp](https://twitter.com/BrandonHallGrp) Gold Award for Supply Chain E-Learning Courses www.manh.com/news/brandon-hall-gold-award-2013

Manhattan's "Distribution Center Operations" e-learning course provides the opportunity for learners to not only "tour" a distribution center, but also try out the activities performed. The learner experiences every day supply chain and logistics challenges first-hand, along with the benefits that Manhattan's supply chain optimization solutions provide.

"Distribution Center Operations is the first level in a series of e-learning courses designed to initiate professionals into the deep domain expertise that Manhattan Associates is known for throughout the industry," said Stephanie Crowe, Manhattan's leader for global learning and customer education programs. "Our courses take learners on an interactive journey where supply chain technology meets the challenge of serving customers in an omni-channel marketplace that is constantly in flux."

In addition to the Brandon Hall Gold award, Manhattan received five other awards from learning organizations for both its Distribution Center Operations and the Supply Chain Fundamentals e-learning course—an interactive opportunity for learners to optimize a global supply chain. In the Supply Chain Fundamentals e-learning course, each learner identifies people he or she would meet in a customer's supply chain, and experiences how to balance customer satisfaction, revenue, and profitability in a game-like environment. The awards the courses have received include:

- The Communicator Awards: "Interactive Multimedia" Communicator Award of Excellence
- Omni Intermedia Awards: Silver "Educational"
- Omni Intermedia Awards: Bronze "Internet Delivery"
- Horizon Interactive Awards: Bronze "Website: Training/E-Learning"
- The American Business Awards: "Stevie"

"We've responded to our consistent headcount growth over the last two years with creativity and innovation in regards to our internal and external training strategies," said Terry Geraghty, senior vice president and chief human resources officer, Manhattan Associates. "These awards are a validation of Manhattan's investment in developing our talented workforce and our commitment to anticipating the supply chain needs of our customers."

With more than 10,000 clients globally and 20 years of delivering world class research and advisory services, Brandon Hall Group is the most well-known and established research organization in the performance improvement industry. Brandon Hall conducts research that drives performance, and provides strategic insights for executives and practitioners responsible for growth and business results. Brandon Hall Group has an extensive repository of thought leadership research and expertise in Talent Management, Learning and Development, Sales Effectiveness, Marketing Impact, and Executive Management.

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About Manhattan Associates, Inc.

Manhattan Associates brings companies closer to their customers. We design, build and deliver market-leading Supply Chain Commerce solutions that drive top line growth by converging front-end sales with back-end supply chain execution and efficiency. Our software, platform technology and unmatched experience help our customers around the world adapt to the challenges of the omni-channel marketplace. For more information, please visit www.manh.com.

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