



Manhattan Associates Earns Distribution Center Innovation Award With Its Supply Chain Commerce Solutions

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SINGAPORE and ATLANTA, Nov. 18, 2013 (GLOBE NEWSWIRE) -- Supply Chain Commerce Solutions provider, [Manhattan Associates](#) (Nasdaq:MANH) has won the 'Distribution Center Innovation' award at the Supply Chain Asia Awards 2013. The industry association recognized Manhattan for its market-leading Supply Chain Commerce solutions and how they have helped many of Asia's leading retailers, distributors and manufacturers optimize the performance of their supply chains and get closer to their customers.

Over the last year, regional leaders such as Matahari, Semir and Shanghai Pharmaceuticals have used Manhattan's Supply Chain Commerce solutions to improve product availability, customer satisfaction, revenue growth and profitability. Luolai, a home textile product retailer with more than 3,000 stores throughout China, adopted Manhattan's technology to optimize supply chain performance and strengthen ties between its distribution operations, expanding store network and fast-growing customer base. Since implementing the solutions, Luolai has improved inventory accuracy, reduced fulfillment cycle times and raised store and customer service levels.

Paul Lim, founder and president of Supply Chain Asia, said, "Since the awards' inception ten years ago, the award nomination process continues to adhere to its founding principles, based on a unique system of recognizing excellence and competency in the industry through peer nomination and online voting. The recipients of the awards represent the best-in-class in Asia. Over the last year, Manhattan Associates has demonstrated outstanding achievement and superior performance across the region and is a worthy recipient of this year's Distribution Center Innovation award."

Steve Smith, senior vice president, International Operations, at Manhattan Associates, commented, "The digital revolution and consumerization of technology are driving the need for a strong fulfillment infrastructure to effectively manage customer orders, no matter where they originate. Our solutions help companies respond to these new demands, allowing them to deliver a great customer experience at the same time as fulfilling orders profitably. This award is a great testimony to our technological innovation and validates our growing reputation in Asia, where we have a strong and experienced regional team supporting our rapidly expanding customer base."

Manhattan Associates was one of the five finalists in the 'Distribution Center Innovation' category at this year's SCA Awards, held at the Hong Kong Convention and Exhibition Center on November 7, 2013.

For more information about the SCA Awards 2013 please visit [Supply Chain Asia](#).

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About Manhattan Associates

Manhattan Associates brings companies closer to their customers. We design, build and deliver market-leading Supply Chain Commerce solutions that drive top-line growth by converging front-end sales with back-end supply chain execution and efficiency. Our software, platform technology and unmatched experience help our customers around the world adapt to the challenges of the omni-channel marketplace. For more information, please visit www.manh.com.

CONTACT: Ann Chong/Kiersten Chaik
LEWIS PR
Tel: +60 (3) 2182 9719
manhattanMY@lewispr.com

John Bird
Manhattan Associates
Tel: +44 (0) 1344 318071
jbird@manh.com

Manhattan Associates