



Papa John's and Aberdeen Join Manhattan for Omni-Channel, Transportation Sessions at CSCMP 2013

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ATLANTA, Oct. 16, 2013 (GLOBE NEWSWIRE) -- Supply Chain Commerce solutions provider [Manhattan Associates, Inc.](#) (Nasdaq:MANH) will present key omni-channel commerce and transportation planning insights with Aberdeen Group and Papa John's at the [Council of Supply Chain Management Professionals \(CSCMP\)](#) annual global conference, held October 20-23 in Denver, CO. In addition, Manhattan will exhibit at CSCMP booth #423 at the Colorado Convention Center.

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- **Monday, 10/21, 2 PM, Room 109: "New Logistics Formats for the Omni-channel Retail Age,"** led by Manhattan Associates Senior Manager Vijay Ramachandran and Aberdeen Group Senior Research Analyst Bob Heaney

"As of October 2012, 50 percent of Americans owned a smartphone. This marks an inflection point for companies as they strive to make their supply networks more seamless and responsive to the always-connected customer," said Ramachandran. "Supply chains have become commerce differentiators—and the need to synchronize sales and fulfillment processes across channels and network nodes is paramount to creating great customer experiences."

To learn more about Manhattan's supply chain commerce solutions and how they are driving omni-channel supply chains, go to <http://www.manh.com/omni-channel>, and watch "[She's in your Stuff](#)."

- **Monday, 10/21, 2 PM, Room 201: "Is there ever an average day? Incorporating variability into Transportation Modeling,"** led by Manhattan Associates Senior Director Mike Mulqueen and Papa John's Senior Director Eric Hartman

"Shippers and retailers often struggle to develop robust transportation policies because it's difficult to evaluate the effect of uncertainty and variability on their network," said Mulqueen. "Only by taking that variability into account can you create an operationally-resilient transportation policy that reflects the realities of weather delays, road closings, shipment delays and other hard-to-predict variables."

To learn more, read Manhattan's white paper, "[Incorporating Variability into Transportation Modeling](#)," or listen to our webinar, "[A New Approach to Transportation Modeling](#)."

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About Manhattan Associates

Manhattan Associates brings companies closer to their customers. We design, build and deliver market-leading Supply Chain Commerce solutions that drive top-line growth by converging front-end sales with back-end supply chain execution and efficiency. Our software, platform technology and unmatched experience help our customers around the world adapt to the challenges of the omni-channel marketplace. For more information, please visit www.manh.com.

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