



## Fowler Welch Advances Logistics and Distribution Services Capability With Manhattan Associates

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LONDON and ATLANTA, May 6, 2013 (GLOBE NEWSWIRE) -- [Manhattan Associates](#) (Nasdaq:MANH), today announced that Fowler Welch, a leading supply chain services specialist for ambient and temperature controlled products, has completed a successful implementation of the latest version of Manhattan's [Warehouse Management Solution](#) (WMS) to streamline inventory, process orders faster, and increase picking accuracy in the UK and mainland Europe.

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"One of the key reasons we originally installed Manhattan's WMS was to attain high levels of inventory accuracy," said Matthew Downes, IT director at Fowler Welch. "The system gave us that capability from the outset so that we not only knew exactly what goods had been received, what had been picked and what was left, we were able to let customers know exactly when they were going to receive their goods."

With regard to the recent upgrade, Downes continued, "In combination with our other systems, Manhattan Associates' WMS now provides a huge amount of intelligence in terms of what our business looks like at any moment in time. The key for us is using that intelligence to improve the operation, allowing warehouse operators to do things in a more logical and efficient sequence and keep customers better informed, all while continuing to fulfil orders accurately every time."

Manhattan's partnership with Fowler Welch has given them the ability to serve customers across multiple industry sectors. "The implementation's success is a testament to the broad array of capabilities of our WMS solution," said Craig Sears-Black, UK managing director at Manhattan Associates. "It supports every requirement for the increasing demands of modern supply chains and provides the agility required in our fast-changing world."

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### About Fowler Welch

Fowler Welch is an award-winning distribution business offering warehousing, consolidation and distribution services for companies involved in the production and selling of chilled and ambient products. With headquarters in Spalding, Lincolnshire, Fowler Welch's operations are strategically located in key import, growing and production areas. Together with a growing number of regional hubs, located from Kent to Lancashire, and Tyne & Wear to Devon, Fowler Welch provides a comprehensive service to all corners of the UK.

Fowler Welch also has a base in the Netherlands, providing a link between the UK and Mainland Europe. For more information, please visit [www.fowlerwelch.co.uk](http://www.fowlerwelch.co.uk).

### About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 23-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: [Manhattan SCOPE®](#), a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution and [Manhattan SCALE™](#), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology. For more information, please visit [www.manh.com](http://www.manh.com).

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