



LS Distribution North America Selects Manhattan Associates to Optimize Supply Chain and Improve 3PL Process for Its Customers

September 18, 2012 12:31 PM EDT

ATLANTA, Sept. 18, 2012 (GLOBE NEWSWIRE) -- Global supply chain optimization provider, [Manhattan Associates, Inc.](#) (Nasdaq:MANH) today announced that LS Distribution North America, a Montreal-based subsidiary of Lagardère Services, has selected solutions from the [Manhattan SCALE™](#) product suite to optimize its logistics operations, increase its efficiency and lower its operating costs in order to offer flexible, state-of-the-art technology, capable of supporting 3PL activities for a wide range of industries.

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Through its different divisions, LS Distribution North America prepares and distributes more than 1 million magazine copies to 100,000 subscribers annually, they are the leading Canadian importer and distributor of fine chocolates, confectionery, and fine foods and, with years of logistics experience and expertise, they offer fully customized 3PL services to a variety of customers.

"Our partnership with Manhattan Associates is a key piece to increase the quality of our 3PL Services," said François Lesle, vice president, strategy and development, LS Distribution North America. "We wanted to offer the most flexible technology to the customers benefiting from our tailored 3PL services, as they come to us from a wide variety of industries such as: e-commerce, electronics, optic, food and beverage, gifting, retail, social media promotions, marketing collateral fulfillment services and many more. With Manhattan Associates, we are able to deliver our promises both in-house and to our customers."

Manhattan SCALE (Supply Chain Architected for Logistics Execution) is a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology designed to be rapidly implemented and deployed to meet the needs of industries such as third-party logistics providers, food and beverage distributors and consumer packaged goods companies.

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About LS Distribution North America

LS Distribution North America is a subsidiary of Lagardère Services, which is part of the Lagardère Group. Operating for more than 40 years, Lagardère Services has developed strong relationships with international publishers, distributing more than 2,500 titles annually in more than 20 countries throughout Europe, North America, Asia, and the Pacific. Along with its specialized press activities, LS Distribution North America operates Euro-Excellence, leading Canadian importer and distributor of fine chocolates, confectionery, and fine foods as well as offers turn-key 3PL solutions for local and international companies. For more information on LS Distribution North America's products and services, please visit www.ls-dna.com.

About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 22-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: [Manhattan SCOPE®](#), a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; [Manhattan SCALE™](#), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and [Manhattan Carrier™](#), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.

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