



Australian Online Retailer Drives Significant Productivity Improvements With Manhattan Associates

June 25, 2012 12:31 PM EDT

SYDNEY, Australia and ATLANTA, June 25, 2012 (GLOBE NEWSWIRE) -- Global supply chain optimization provider [Manhattan Associates](#), Inc. (Nasdaq:MANH) today announced that online retailer and auctioneer GraysOnline has enjoyed a number of significant productivity gains following a successful roll-out of the latest version of the [Manhattan SCALE](#)™ product suite.

Tony Coorey, CIO at GraysOnline said, "We have continued to enjoy an extremely successful engagement with Manhattan Associates since first implementing its warehouse management solution five years ago. Our business has continued to grow year-on-year by more than 20 percent since we moved our operations online. Manhattan SCALE has helped facilitate this ongoing growth by enabling us to consolidate our warehouse operations into one centralized 350,000 square foot distribution center, which ships up to 4,000 units per day. Prior to that we only had the ability to process 1,100 cartons so we knew there were significant gains to be enjoyed in terms of productivity throughout our warehouse operations."

Since successfully launching its online business in 2000, GraysOnline now sells more than 120,000 items every month to consumers and businesses from an extensive product portfolio, which ranges from electronic goods and wine, to automotive and mining equipment. Having successfully leveraged Manhattan's WMS solution to drive productivity enhancements and operational efficiency throughout its supply chain since 2007, key factors in driving GraysOnline's decision to upgrade to the latest version of Manhattan SCALE were the embedded Supply Chain Intelligence (SCI) capability of the solution, which offers increased inventory visibility as well as the ability to leverage recent enhancements in the SQL Server database.

Having experienced particular success in the company's wine distribution division, GraysOnline made the decision to invest in a number of Vocollect Talkman® T5 Mobile Computing Devices – mobile voice solutions - which enhanced the company's productivity through dedicated voice picking. The company was also able to leverage other mobile technologies such as remote label printing to ensure the fulfillment of wine-related orders.

"Manhattan SCALE has helped to significantly reduce the time it takes to dispatch orders and doubled our picking capacity at our DC. The SCALE solution's ability to directly integrate with voice-enabled picking solutions in addition to wireless printers, in the wine picking area specifically, has provided us with significant gains. Since integrating these voice units together with Manhattan SCALE we now ship 2,500 – 3,000 full cartons of wine per day, which is outstanding," explained Coorey.

The flexible nature of the Manhattan SCALE solution was a key component in driving GraysOnline's decision to upgrade to the latest version of Manhattan SCALE because it continues to support the company's complex inventory management needs. The configurability of the Manhattan SCALE solution has also allowed GraysOnline to support a number of warehouse management processes including the ability to define specific key performance indicators (KPIs), run and manage reports and centrally monitor the performance of many aspects of the company's operations.

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About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 22-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: [Manhattan SCOPE](#)®, a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimise their supply chains from planning through execution; [Manhattan SCALE](#)™, a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and [Manhattan Carrier](#)™, a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit [www.manh.com](#).

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