



Charming Shoppes Selects Manhattan SCOPE(R) to Drive Distribution Center Efficiencies

April 25, 2012 12:31 PM EDT

ATLANTA, Apr 25, 2012 (GlobeNewswire via COMTEX) --Global supply chain optimization provider, Manhattan Associates, Inc. (Nasdaq:MANH) today announced that Charming Shoppes, Inc. (Nasdaq:CHRS), a leading retailer specializing in women's plus-size apparel, has selected solutions from the Manhattan SCOPE(R) supply chain portfolio to optimize its distribution, transportation and distributed order processes in its Greencastle, Indiana distribution center. Headquartered in Bensalem, Pa., Charming Shoppes is parent company to Lane Bryant, Cacique, Fashion Bug and Catherines Plus Sizes. Apparel is sold in nearly 1,900 retail stores nationwide, in addition to online fashion websites.

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"Manhattan Associates was the clear choice for Charming Shoppes as we looked for a strategic partner to help us improve supply chain efficiencies," said Bryan Eshelman, executive vice president and chief supply chain officer, Charming Shoppes. "Manhattan's Warehouse Management System will be the focal point of the upgrade project in our distribution center, after which we will look to Manhattan to assist us in enabling other multi-channel fulfillment strategies. The Manhattan SCOPE suite of applications is the most complete set of supply chain solutions available for multi-channel retailers."

Charming Shoppes selected Manhattan's Warehouse Management, Slotting Optimization and Labor Management solutions from the Distribution Management suite of the Manhattan SCOPE portfolio, along with the complete Transportation Lifecycle Management suite of solutions. In addition, the retailer intends to ultimately implement Manhattan's Distributed Order Management solution to optimize its multi-channel processes.

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About Charming Shoppes, Inc.

Charming Shoppes, Inc. operates nearly 1,900 retail stores in 48 states under the names LANE BRYANT(R), CACIQUE(R), LANE BRYANT OUTLET(R), FASHION BUG(R), FASHION BUG PLUS(R) and CATHERINES PLUS SIZES(R). The Company also operates the Figi's family of brands, including the holiday food and gifts catalog Figi's(R) Gifts in Good Taste(R), the home and gifts catalog Figi's(R) Gallery and its wholesale unit Figi's Business Services. For more information about Charming Shoppes and its brands, please visit www.charmingshoppes.com, www.lanebryant.com, www.cacique.com, www.fashionbug.com, www.catherines.com, www.loop18.com, www.figis.com, and www.figisgallery.com.

About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 22-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(R), a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan SCALE(TM), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Carrier(TM), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.

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