



Macy's, Inc. to Deliver Keynote at Manhattan Associates' Momentum 2012 Conference

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ATLANTA, April 10, 2012 (GLOBE NEWSWIRE) -- Manhattan Associates (Nasdaq:MANH) announced today that Brian Leinbach, senior vice president at Macy's, Inc. (NYSE:M), will be a keynote speaker at the annual Momentum Conference, held May 6-9 at the Hilton Orlando. An iconic retail brand for more than 150 years, Macy's has experienced strong sales growth over the past three years, highlighted by their success in the direct to consumer business that enjoyed a 40 percent annual growth rate in 2011. Brian will discuss Macy's omni-channel retail strategy, and how the company is accelerating the pace of operational change and gaining market share through a unique combination of physical, virtual and brand assets.

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"We are thrilled to have Brian speak about the competitive advantages Manhattan's supply chain solutions provides elite companies like Macy's, Inc.," said Pete Sinisgalli, president and chief executive officer, Manhattan Associates. "Working with Macy's is an extraordinary partnership and we are thrilled that they will be sharing their successes at Momentum."

Macy's leverages Manhattan's Warehouse Management, Slotting Optimization and Labor Management solutions, from the Distribution Management suite, within its online fulfillment centers. The fulfillment centers fill orders placed by more than 840 Macy's and Bloomingdale's department stores in 45 states.

In June 2011, the Voluntary Interindustry Commerce Solutions (VICS) Association named Manhattan "Best Third Party Provider," based on its supply chain partnership with Macy's. For more information on the award, [click here](#).

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About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 22-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE®, a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan SCALE™, a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Carrier™, a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.

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