



Manhattan Associates to Showcase "Platform Payoff(TM)" at Momentum 2012

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ATLANTA, Feb. 21, 2012 (GLOBE NEWSWIRE) -- Manhattan Associates (Nasdaq:MANH) will showcase Platform Payoff™—a revolutionary way of thinking about supply chain potential—demonstrating the operational, financial, competitive and technology-based payoff of Platform Thinking™, at its annual conference, Momentum 2012. Early bird registration for Momentum, to be May 6-9 at the Hilton Orlando in Orlando, FL, is currently open and runs through March 15. "Two years ago our customers embraced Platform Thinking as a long-term strategy to connect operational silos and create visibility across the supply chain," said Pete Sinigaglia, president and chief executive officer, Manhattan Associates. "This year we are extremely excited to showcase the four dimensions of Platform Payoff and the success our customers are experiencing."

Tweet this News! @manhassociates to showcase #supplychain Platform Payoff at #momentum12, May 6-9 at Hilton Orlando www.manh.com/news/016cmppayoff

Momentum 2012 conference highlights include:

Networking events: Interact with Manhattan experts and business leaders representing some of the world's best known brands for the latest in supply chain thinking, and share insights with your supply chain peers across industries.

Strategic, executive-level Power Sessions: Join insightful sessions designed to initiate discussions surrounding how organizations are profiting from the Platform Payoff across their supply chains and ecosystems.

Interactive Roundtables: Participate in intimate, interactive sessions that explore and debate supply chain challenges with colleagues and Manhattan experts.

Analyst-led sessions: Don't miss leading supply chain industry analysts from ARC, Forrester, Gartner, RSR and others as they facilitate discussions on current trends in industries from retail, distribution, transportation and more.

Educational sessions: Learn from subject matter experts on topics including the latest in supply chain technology, solutions to common business issues, supply chain organizational trends and Manhattan solutions.

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Manhattan Associates continues to deliver on its 22-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE®, a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan SCALE™, a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Center™, a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com

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