



Manhattan Associates Maintains Momentum in China With Series of Successful Supply Chain Solution Deployments

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SHANGHAI, China and ATLANTA, May 3, 2011 (GlobeNewswire via COMTEX) --

Global supply chain optimization provider, Manhattan Associates, Inc. (Nasdaq:MANH) today announced continued momentum in China with a series of successful go-lives completed in recent months at the sites of key customers operating in a range of industry segments in the market. Shenzhen Easttop Supply Chain Management Ltd, Sinopharm Group, Guangzhou Fengshen Logistics (FSL) and Better Life Commercial Chain Share Co Ltd (BuBuGao) have successfully completed implementations of various components of Manhattan's supply chain solution platforms, Manhattan SCOPE(R) and Manhattan SCALE(TM).

As the Chinese economy continues to grow rapidly, there has been an increase in the adoption of advanced supply chain optimization applications as companies seek to gain control of their extended supply chain, improve supply chain performance and maximize overall business competitiveness. Specifically, with Manhattan's solutions, companies attain greater visibility across their supply chain, optimize inventory allocation, drive out process inefficiencies, improve productivity across their distribution operations, streamline the entire order fulfillment process across multiple channels and enhance service levels provided to customers.

Arnold Consengco, Manhattan Associates' managing director, North Asia, commented, "Over the last year we've seen a rapid adoption of our supply chain optimization solutions in China. The uptick in demand is coming from companies operating in the retail and logistics industries in particular, as companies seek ways to fulfil the growing consumer needs of an increasingly affluent population."

To read the full release including details on all clients listed above, please visit <http://www.manh.com/news/manhattan-associates-maintains-momentum-china-series-successful-supply-chain-solution-deployments>

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About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 21-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(R), a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organisations optimize their supply chains from planning through execution; Manhattan SCALE(TM), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Carrier(TM), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.

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CONTACT: Emma Jenkins
LEWIS - Global Public Relations
Tel: +852 3965 3329
emma.jenkins@lewispr.com [
Vivien Wang
Manhattan Associates
Tel: +86 21 6057 3500
vwang@manh.com [
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