



Multimedia Release -- Manhattan Associates Supports Wacoal's Valentine's Day Fulfillment

February 8, 2011 2:31 PM EST

ATLANTA, Feb 8, 2011 (GlobeNewswire via COMTEX) --

Wacoal is a worldwide leader in designer intimate apparel, known in the United States, Europe and across Asia for its best-fitting and high-quality bras, panties, camisoles, slips and shapewear. In 2009, Wacoal launched a new brand, b.tempt'd by Wacoal--a sophisticated, romantic lingerie line designed specifically for the young-minded woman--to be sold direct to consumers by Wacoal as well as by retail partners including Dillard's and Macy's. This month will mark the first Valentine's Day season that b.tempt'd by Wacoal will be sold online via Wacoal-America.com and btemptd.com, leveraging processes that have been recently upgraded with support from Manhattan Associates' (Nasdaq:MANH) Warehouse Management (WMS) solution. Manhattan's WMS helps Wacoal fulfill orders quickly and accurately while saving parcel postage, queuing up orders and corresponding carton sizes, providing automatic pick waves, and tracking order history.

A photo accompanying this release is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8735>

A video accompanying this release is available at <http://www.globenewswire.com/newsroom/news.html?d=213002>

"Today's retail customers are more knowledgeable and demanding than ever before and expect the same level of service across every retail channel," said Cathryn Hondros, vice president, Information Systems, Wacoal America. "The robust, scalable distribution capabilities of the Manhattan WMS make us very confident about our e-commerce processes as we enter our first online Valentine's Day season for b.tempt'd by Wacoal."

In addition to supporting its online fulfillment processes, the Manhattan WMS has provided Wacoal significant distribution benefits for several years*. The number of outbound shipments has reached 45K cartons per month, while simultaneously decreasing staffing levels within the Wacoal distribution center. Order processing speed has continually increased, with orders currently fulfilled and distributed within hours of placement.

"We've had the Manhattan's Warehouse Management package for a long time and it has grown and evolved with us," said Hondros. "We're highly confident that we've outfitted our distribution center with the best solution available to expand and keep pace with our business."

* To read the Wacoal case study, please visit www.manh.com/library/MANH-Wacoal_CaseStudy.pdf, to watch a Wacoal video case study, please visit <http://www.manh.com/library/wacoal-video-case-study>.

Manhattan's WMS--included in the Distribution Management solution suite of the Manhattan SCOPE(R) supply chain portfolio--is designed for optimal collaboration and communication with an extensive network of suppliers and partners.

Receive up-to-date product, customer and partner news directly from Manhattan Associates on twitter and Facebook. Just visit www.twitter.com/ManhAssocNews to follow our latest news and join the Manhattan Associates Facebook group at <http://www.facebook.com/ManhattanAssociates>.

About Manhattan Associates, Inc.

(Photo: <http://www.primezone.com/newsroom/prs/?pkgid=>)

Manhattan Associates continues to deliver on its 21-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(R), a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan SCALE(TM), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Carrier(TM), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.

This news release was distributed by GlobeNewswire, www.globenewswire.com

SOURCE: Manhattan Associates

CONTACT: Will Haraway
Manhattan Associates, Inc.
(678) 597.7466
wharaway@manh.com [
Jason Dananay
Porter Novelli

312-856-8828 [

jason.dananay@porternovelli.com [