



## Samsung Electronics Runs Supply Chain on Manhattan Associates

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ST. PETERSBURG, Russia and ATLANTA, Jan 18, 2011 (GlobeNewswire via COMTEX) --

Global supply chain optimization provider Manhattan Associates (Nasdaq:MANH) today announced that Samsung Electronics, the global consumer electronics brand, has successfully installed Manhattan Associates' Warehouse Management solution at its new, automated, 55,000 square foot national distribution center at the Vorsino industrial park in Kaluga, Russia.

While Samsung Electronics' new national distribution center at the Vorsino industrial park in Kaluga was fitted out with various materials handling equipment to automate the facility, end user training was carried out for the Manhattan system and final integration testing between the Manhattan and SAP systems was completed. After a thorough quality assurance exercise undertaken by the Korean experts from one of the numerous Samsung divisions involved in the project, the warehouse went live with the new system.

"To ensure that this project was successful, we needed to form strong partnerships across Asian, European and American specialists and take a truly unified approach to the project," commented Trusov Alexander, WMS Manager at Samsung Rus. "Given the cultural identities and the varying approaches to business and management that exist in Asian, European and American companies, we managed to overcome those differences. The fact that we now have a world-class supply chain platform to support Samsung's business operations in Russia is testament to our success in accomplishing that mission."

To read entire release, please visit <http://www.manh.com/news/samsung-electronics-runs-supply-chain-manhattan-associates>.

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### About Samsung Electronics

From its inception as a small export business in Taegu, Korea, Samsung has grown to become one of the world's leading electronics companies, specializing in digital appliances and media, semiconductors, memory, and systems integration. For more information, please visit [www.samsung.com](http://www.samsung.com).

### About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 21-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(R) a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan SCALE(TM), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Carrier(TM), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit [www.manh.com](http://www.manh.com).

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