



Fashion Biz Optimizes Supply Chain with Manhattan SCALE(TM) 2010

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SYDNEY, Australia and ATLANTA, Jul 12, 2010 (GlobeNewswire via COMTEX) --

Global supply chain optimization provider Manhattan Associates, Inc. (Nasdaq:MANH) today announced that leading wholesaler Fashion Biz (Aust) Pty Ltd has become the first customer in Australia to implement Manhattan SCALE(TM) 2010.

Fashion Biz is one of the largest suppliers of apparel, including quality uniforms, work wear and promotional apparel (stock service and made-to-order) to the Australian market. Having originally established operations in the New Zealand market in 1989, the company has operated successfully in Australia for over a decade with distribution centers in Melbourne and Sydney, as well as, a showroom in Brisbane and third party distributorships in Perth and Adelaide.

Commenting on the company's decision to implement Manhattan SCALE, Frank Fuller, National Operations Manager at Fashion Biz, said, "Prior to our engagement with Manhattan we were running a paper based system with manual pick slips. We were tracking bulk inventory in Excel. It quickly became apparent we required a more robust warehouse management solution to increase stock accuracy and improve our picking and packing processes."

Manhattan SCALE 2010 is ideal for fast-growing companies as it can be scaled up or down quickly to easily fit a given company's precise distribution operation domestically and overseas or to match activity levels according to market and economic fluctuations.

To read the entire release, please visit <http://www.manh.com/1384>.

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About Manhattan Associates

Manhattan Associates(R) continues to deliver on its 20-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain Optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(R), a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations Optimize their supply chains from planning through execution; Manhattan SCALE(TM), a portfolio of distribution management and transportation management solutions built on Microsoft.NET technology; and Manhattan Carrier(TM), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.

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