



Lacoste Licensee Devanlay Selects Manhattan Associates

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Devanlay Group, the Exclusive Worldwide Licensee for Lacoste Branded Products, Has Selected Manhattan Associates to Optimize Supply Chain Performance and Enhance Service Levels

PARIS and ATLANTA, May 25, 2010 (GlobeNewswire via COMTEX) --Global supply chain optimization provider Manhattan Associates, Inc. (Nasdaq:MANH) today announced that Devanlay Group, the worldwide licensee for the manufacturing and distribution of Lacoste branded clothing and leather goods, has selected multiple components from the Manhattan SCOPE(R) supply chain solutions suite including Warehouse Management, Supply Chain Intelligence (SCI) and Slotting Optimization. The implementation project is already underway at Devanlay's international distribution center (NDC) in France.

Jean-Francois Bader, Group IT Systems Director at Devanlay, commented, "We wanted to select a new supply chain platform that would not only enable us to deploy new processes and optimize our European supply chain model, but would also support us in our projects in Asia and America. After reviewing a number of solutions available in the marketplace, we concluded that Manhattan provided the best solutions to meet our immediate and longer term needs. With its recognised value capabilities and the expertise of its team, we were unanimous in our decision to select Manhattan and we have every confidence that they will be able to support us throughout our worldwide supply chain transformation and help us to deliver on our objectives."

To read the entire release, please visit <http://www.manh.com/1343>.

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About Devanlay

Devanlay Group has the worldwide license for the manufacturing and distribution of Lacoste products. The Lacoste product line includes a wide selection of clothing, footwear, perfume, leather goods, glasses and household items. The company sells two items every second across 4 continents. It has branches in 112 countries, more than 1,000 stores and 2,000 concessions in department and sportswear stores.

About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 20-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(R), a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organisations optimize their supply chains from planning through execution; Manhattan SCALE(TM), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Carrier(TM), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.

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