



Manhattan Associates Releases Distributed Selling for Multichannel Order Capture and Optimization

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HOLLYWOOD, Fla. and ATLANTA, May 3, 2010 (GlobeNewswire via COMTEX) --Momentum 2010 -- Manhattan Associates (Nasdaq:MANH) continues to drive innovation in multichannel retailing with the release of Distributed Selling, a cross-channel call center and in-store order entry application built within its Distributed Order Management (DOM) solution. Distributed Selling enables a retailer to provide the same level of service and purchase power to customers via external applications--mobile device, point of sale system, or any other application capable of making web service calls--as it can within a call center or store location. Additionally, Distributed Selling provides retailers with full payment processing and financial settlement support for all orders, regardless of where they originated.

To support call center and in-store order capture capabilities, Manhattan constructed Distributed Selling Services, which can be accessed via DOM's Order Lifecycle Modeler, an Eclipse-based workflow modeling tool. The browser-based application includes services for pricing, promotions management, tax calculation, payment processing (including authorization, reauthorization, fraud detection, and settlement) and invoicing/sales posting, and is ideal for usage in both store locations and a call center where responsiveness is critical.

"Distributed Selling furthers Manhattan's ability to provide Zero Disappointment Retail(TM) (<http://www.manh.com/industries/retail>) solutions to customers, reinforcing the view that a cross-channel enabled platform of applications best positions retailers to present a unified brand front for a consistent customer experience," said Terrie O'Hanlon, senior vice president and chief marketing officer, Manhattan Associates.

To read the entire release, please visit <http://www.manh.com/1325>.

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About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 20-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(R), a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan SCALE(TM), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Carrier(TM), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.

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