



## Performance Selects Manhattan Associates to Optimize Cross-Channel Retailing Strategy

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ATLANTA, Apr 21, 2010 (GlobeNewswire via COMTEX) --Performance, Inc., which operates specialty cycling retailers Performance Bicycle and Nashbar, has selected Distributed Order Management from the Manhattan SCOPE(R) supply chain portfolio to help manage its cross-channel operations. With Distributed Order Management from Manhattan Associates (Nasdaq:MANH), Performance will better execute strategic cross-channel business processes that include buy online/pickup in-store, vendor drop shipment orchestration and order fulfillment from internal distribution centers as well as centers operated by third-party logistics providers.

"Manhattan's Distributed Order Management solution will enable us to optimize our cross-channel retailing strategy while lowering our supply chain costs," said Jane Parker, Vice President of Warehouse Operations for Performance Inc. "In addition, the Manhattan platform will give us the advantage of end-to-end integration of Distributed Order Management with our current Manhattan Warehouse Management solution."

Distributed Order Management provides retailers with order fulfillment capabilities from an extended supply network that includes distribution centers, stores and drop-ship vendors. Retailers are provided with out-of-the box functionality for managing multi-channel shopping processes. Distributed Order Management is within Manhattan's Order Lifecycle Management solution suite and can be synchronized with Manhattan's Warehouse Management solution in the Distribution Management suite.

To read the rest of the release, please visit <http://www.manh.com/1319>.

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About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 20-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(R), a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan SCALE(TM), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Carrier(TM), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit [www.manh.com](http://www.manh.com).

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SOURCE: Manhattan Associates

CONTACT: Manhattan Associates, Inc.

Will Haraway

(678) 597.7466

[wharaway@manh.com](mailto:wharaway@manh.com) [

Porter Novelli

Samantha Neirman

(312) 856.8814

[samantha.neirman@porternovelli.com](mailto:samantha.neirman@porternovelli.com) [