



Leading Industry Analysts to Share Supply Chain Expertise at Momentum 2010 Conference

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ATLANTA, Apr 16, 2010 (GlobeNewswire via COMTEX) --Global supply chain optimization provider Manhattan Associates, Inc. (Nasdaq:MANH) today announced that leading industry analysts from AMR Research, ARC Advisory Group, Gartner, Inc. and Retail Systems Research will discuss supply chain innovations and best practices during Momentum 2010, scheduled for May 2-5 at the Westin Diplomat Resort & Spa in Hollywood, Fla.

"Momentum 2010 assembles the most innovative minds in the supply chain industry, demonstrated by the number of highly respected industry analysts attending and presenting during the two and a half day conference," said Eddie Capel, executive vice president, global operations, Manhattan Associates.

At this year's Momentum, Manhattan will introduce Platform Thinking(TM), a unified approach to supply chain optimization that replaces silo thinking with Whole Chain Awareness(TM) and serves as the driving dynamic optimizing many of the world's most well-run supply chains.

The analyst-led sessions at Momentum 2010 include:

- "An Operational Imperative: How Companies Use Advanced Labor Concepts to Drive Value," featuring Greg Aimi, AMR Research.
- "Debunking the One-Size-Fits-All Myth: Industry-Specific Pick/Pack Strategies," featuring Steve Banker, ARC Advisory Group.
- "Year in Review: Response to the Economic Downturn and Positioning for Future Growth," featuring Adrian Gonzalez, ARC Advisory Group.
- "Innovation and Process Change in Transportation Operations," featuring Dwight Klappich, Gartner, Inc.
- "Stay One Step Ahead: Why Planning and Forecasting are Competitive Essentials in a Changing Market," featuring Paula Rosenblum, Retail Systems Research (RSR).
- "Enable the Cross-Channel Enterprise," a roundtable discussion featuring Nikki Baird, Retail Systems Research (RSR) and Kevin Sternecker, AMR Research. [

For more information on Momentum 2010, please visit <http://www.manh-momentum.com/>.

To read the business case for attending Momentum 2010, please visit http://www.manh-momentum.com/media/MO10_business_case.pdf

For the Top 10 reasons to attend Momentum 2010, please visit http://www.manh-momentum.com/media/MO10_top_10_reasons.pdf

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About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 20-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(R) a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan SCALE(TM), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Carrier(TM), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.

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