



## Customers Take Center Stage at Manhattan Associates' Momentum 2010 Conference

April 7, 2010 3:01 PM EDT

ATLANTA, Apr 7, 2010 (GlobeNewswire via COMTEX) --Global supply chain optimization provider Manhattan Associates, Inc. (Nasdaq:MANH) today announced that more than 30 customers will present ideas and strategies during Momentum 2010, scheduled for May 2-5 at the Westin Diplomat Resort & Spa in Hollywood, Fla. At this year's Momentum, Manhattan will introduce Platform Thinking(TM), a unified approach to supply chain optimization that replaces silo thinking with Whole Chain Awareness(TM) and serves as the driving dynamic optimizing many of the world's most well-run supply chains.

Executives from ArchBrook Laguna, Celadon, Costa Logistics, Genuine Parts Company, Papa John's, QVC, The Men's Wearhouse, Uni-Select, Visy Logistics, Whirlpool and many more will share their strategies for leveraging supply chain optimization to achieve lower costs, higher profits and create a unique competitive edge in their respective marketplaces. In addition, Momentum 2010 will provide an opportunity for attendees to discuss supply chain innovation in more than 60 educational sessions and hands-on demonstrations of the Manhattan SCOPE(R) portfolio of solutions.

"Manhattan's greatest asset is our outstanding customer base, and nowhere is this more evident than at Momentum, where leaders in the industry share their competitive supply chain insights," said Pete Sinisgalli, chief executive officer, Manhattan Associates.

For more information on Momentum 2010, please visit <http://www.manh-momentum.com/>.

To read the business case for attending Momentum 2010, please visit [http://www.manh-momentum.com/media/MO10\\_business\\_case.pdf](http://www.manh-momentum.com/media/MO10_business_case.pdf)

For the Top 10 reasons to attend Momentum 2010, please visit [http://www.manh-momentum.com/media/MO10\\_top\\_10\\_reasons.pdf](http://www.manh-momentum.com/media/MO10_top_10_reasons.pdf)

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About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 20-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(R) a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan SCALE(TM), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Carrier(TM), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit [www.manh.com](http://www.manh.com).

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