



Nature's Best Harvests a Bumper Crop of Benefits With Manhattan Associates

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ATLANTA, Mar 16, 2010 (GlobeNewswire via COMTEX) -- Nature's Best is the largest privately held distributor of natural and organic grocery products to retailers in the country, distributing in eleven western states, along with Alaska, Hawaii and parts of Asia. In 2008, to manage the company's significant growth and increased distribution volume, Nature's Best implemented solutions in the Manhattan SCOPE(R) supply chain portfolio from Manhattan Associates (Nasdaq:MANH), to optimize supply chain processes in its 410,000 square foot distribution center (DC) in Chino, Ca.

"As the only distributor dedicated to the natural foods space, we are truly passionate about organic products," said Brian McCarthy, senior vice president of operations, Nature's Best. "Customers expect freshness from Nature's Best, so getting our products to store shelves in a timely fashion is a year-round customer service consideration."

Nature's Best implemented Manhattan's Warehouse Management and Slotting Optimization solutions from the Manhattan SCOPE Distribution Management product suite, along with the Supply Chain Intelligence application to provide real-time insight into its supply chain performance. Nature's Best's picking processes are enhanced by voice technology, which issues verbal commands directing workers where to pick orders within the DC, significantly improving pick accuracy and performance. Nature's Best distributes more than 20,000 different products per year.

"We started seeing improvement four months after implementation--it usually takes three or four times that long--and I have yet to see any limits to the distribution volume we can process," continued McCarthy. "Warehouse Management and Slotting have become the lifeblood of our operation and the cornerstone of our future growth strategy."

To read the rest of the release, please visit <http://www.manh.com/1292>.

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About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 20-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(R), a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan SCALE(TM), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Carrier(TM), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.

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