



## **Momentum 2010 Set to Showcase Platform Thinking(TM)**

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ATLANTA, Mar 8, 2010 (GlobeNewswire via COMTEX) -- Global supply chain optimization provider Manhattan Associates, Inc. (Nasdaq:MANH) has opened registration for Momentum 2010, scheduled for May 2-5 at The Westin Diplomat Resort & Spa in Hollywood, Fla. Momentum 2010 is the preeminent supply chain networking, education and training event of the year, providing unrivaled access to world-class supply chain experts, technology solutions and strategic insights.

At this year's Momentum, Manhattan will introduce Platform Thinking(TM), a unified approach to supply chain optimization that replaces silo thinking with Whole-Chain Awareness(TM) -- an end-to-end, integrated, and holistic approach to the supply chain that creates uncommon operational advantage and a unique competitive edge for Manhattan customers.

Leading industry analysts from AMR Research, ARC Advisory Group, Gartner, Inc. and Retail Systems Research will lead sessions at Momentum 2010 with additional insight to be provided by representatives from key Manhattan Associates partners, including Accenture, CSC, Deloitte, IBM and Microsoft.

"Momentum annually provides the best supply chain knowledge of any customer conference in the industry," said Pete Sinisgalli, chief executive officer, Manhattan Associates. "Manhattan Associates' customers and partners, along with the most respected minds in the analyst and press community, will have two and a half days to interact and share the latest in supply chain expertise at Momentum 2010."

The keynote speaker for Momentum 2010 is comedian Kevin Nealon, best known from his days as a leading cast member on Saturday Night Live -- [http://www.manh-momentum.com/special\\_guests.html](http://www.manh-momentum.com/special_guests.html).

For more information on Momentum 2010, please visit <http://www.manh-momentum.com/>

To read the business case for attending Momentum 2010, please visit [http://www.manh-momentum.com/media/MO10\\_business\\_case.pdf](http://www.manh-momentum.com/media/MO10_business_case.pdf)

For the Top 10 reasons to attend Momentum 2010, please visit [http://www.manh-momentum.com/media/MO10\\_top\\_10\\_reasons.pdf](http://www.manh-momentum.com/media/MO10_top_10_reasons.pdf)

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About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 20-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(R), a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan SCALE(TM), a portfolio of distribution management and transportation management solutions built on Microsoft .NET technology; and Manhattan Carrier(TM), a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit [www.manh.com](http://www.manh.com).

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