



## Half Price Books Selects Manhattan Associates to Help Create Environmentally Responsible Supply Chain

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### Manhattan SCALE™ to Streamline Transportation and Distribution Processes

**ATLANTA — January 6, 2010**— Half Price Books, the nation's largest new and used bookseller, has selected Manhattan SCALE™ (Supply Chain Architected for Logistics Execution) from Manhattan Associates (NASDAQ: MANH) to manage its complex distribution process. Featuring more than 100 stores in 16 states, each with its own unique inventory of new and used books, music, movies and games, the discount retailer has tapped Manhattan Associates to create more efficient and environmentally responsible distribution and transportation methods.

"The challenge at Half Price Books is that every inventory item is unique—we needed inventory visibility to help stores improve customer service, grow online sales and maximize the value of every book," said J. Eric James, distribution manager, Half Price Books, Records, Magazines, Inc. "As a SmartWay EPA partner, streamlining our transportation and distribution processes with Manhattan SCALE also helps us fulfill our brand promise of environmental responsibility."

Manhattan SCALE is designed to be "scaled to fit and ready to run" for companies with execution-focused supply chain needs who desire speed-to-value and resource-light system configuration, implementation and maintenance. Manhattan SCALE is a portfolio of distribution management and transportation management solutions built on Microsoft .NET® technology. It leverages sophisticated optimization techniques to improve the flow of goods throughout supply chains, which enables companies to tie together processes, data and workflows to increase order accuracy, improve deliveries and gain total visibility into inventory. For more information about Manhattan SCALE, visit [http://www.manh.com/manhattan\\_scale/](http://www.manh.com/manhattan_scale/).

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### About Half Price Books

Half Price Books is the largest family-owned new and used bookstore chain with more than 100 retail locations in 16 states. Stores are open seven days a week and buy and sell new and used books, magazines, comics, records, CDs, DVDs and collectible items. Half Price Books has been dedicated to environmental and literacy efforts for 36 years and supports hundreds of local, national and international programs. Each year the company sponsors the Half Pint Library Book Drive at each of its stores, donating thousands of books to hospitals and clinics throughout the United States. Half Price Books is a founding contributor to Laura Bush's National Book Festival, a continuing supporter of the National Center for Family Literacy, and the founder of the environmental website BecomeGreen.org. For more information about Half Price Books, its store locations and corporate initiatives, please visit [www.halfpricebooks.com](http://www.halfpricebooks.com).

### About Manhattan Associates, Inc.

Manhattan Associates® continues to deliver on its 19-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE®, a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimise their supply chains from planning through execution; Manhattan SCALE™, a portfolio of distribution management and transportation management solutions built on Microsoft® .NET technology; and Manhattan Carrier™, a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit [www.manh.com](http://www.manh.com).