



Wineworks Empowers Customers With Manhattan Associates

July 30, 2008 12:32 PM EDT

New Zealand's largest contract bottler strives for supply chain excellence with market leading Distribution Management Solution

SYDNEY and HASTINGS — July 30, 2008— Global supply chain optimisation provider Manhattan Associates, Inc. (NASDAQ: MANH), today announced that Wineworks Ltd, New Zealand's largest contract bottler, has selected Manhattan ILS™: Integrated Logistics Solutions *built on Microsoft® .NET*, to run its bottling and distribution facilities in Hawke's Bay and Blenheim in the heart of the Marlborough Region. Manhattan ILS™ will integrate to Wineworks' existing IT systems, cementing the company's market leadership by enabling them to provide a technological advantage to their winery customers through increased visibility and real-time inventory control.

Rapid and consistent growth in volumes, coupled with the lack of a systems support capability to manage their warehouse operations and extended supply chain, led to increased congestion in Wineworks' facilities, making warehouse and distribution efficiency difficult to maintain.

"Our growth had outstripped our ability to effectively service our customers, and we realised we needed to substitute our manually driven processes with a more technology oriented approach. More specifically, we needed a flexible and scalable solution that would enable us to effectively process the increasing number and size of orders we're seeing from our customers as demand for their products grows," said Tim Nowell-Usticke, managing director of Wineworks.

Wineworks will use Manhattan ILS's Extended Enterprise Management (EEM) module alongside the solution's traditional warehouse management functionality to provide a portal through which customers and suppliers can interact collaboratively with Wineworks' operations.

"The implementation of Manhattan ILS brings our business onto our customers' desktops, giving each winery clear visibility into their stock and any warehouse transactions that affect it — even providing them the access to control their own inventory if they so choose," continued Tim Nowell-Usticke.

Manhattan ILS™ uses sophisticated optimisation techniques to improve the flow of goods throughout supply chains, enabling companies to tie together processes, data and workflows to increase order accuracy, improve deliveries and gain total visibility into inventory.

"Our track record of enabling growth with similar sized businesses in the contract logistics and services arena helped set us apart from other solution providers," said Chris Stephenson, managing director, Australia and New Zealand, at Manhattan Associates. "Wineworks is a variation on the many types of contract logistics services providers we work with, effectively providing value added services alongside traditional distribution functions. With its system implementation, Wineworks is taking an industry best practice approach to supporting its business operations and can be confident this will enable it to hit its future growth targets and surpass its customers' expectations."

About Wineworks

Wineworks is New Zealand's largest contract bottler, providing bottling, warehousing and dispatch services to a great many of New Zealand's premium wine companies. Established 12 years ago, Wineworks continues to provide infrastructural support to the industry, and aims to ensure that its customers can focus on the things that make a difference: their wine, their vineyards and their marketing. It does this by ensuring that the wineries' bottling meets world's best practice.

About Manhattan Associates, Inc.

Manhattan Associates® continues to deliver on its 17-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE™, a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan ILS™, a portfolio of distribution management and transportation management solutions built on Microsoft® .NET technology; and Manhattan Carrier™, a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.