



## **Leading Industry Analyst Firm Ranks Manhattan Associates the No.1 SCM Vendor in Russia Amongst Pure Play Supply Chain Solution Specialists**

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### **Manhattan builds rapid momentum over 2 year period and now boasts 30+ clients**

**MOSCOW and ATLANTA — October 16, 2008**— Global supply chain optimisation provider Manhattan Associates, Inc. (NASDAQ: MANH), today announced its 2007 ranking as the overall 'leading supplier of supply chain systems amongst pure play supply chain solutions vendors in Russia' according to Gartner's *Market Share: Supply Chain Management (SCM) Software, EMEA, 2007* based on total software revenue. Gartner, the world's leading information and technology research and advisory company, based Manhattan's leadership position on total software revenue generated through the Russian market. Manhattan has built its leading position in less than two years of operating in Russia, having grown its client base to more than 30 companies, including some of Russia's leading retailers, distributors, manufacturing suppliers and logistics services providers.

Manhattan, which already is one of the longest established pure play vendors in Russia, has more than twice the market share of its nearest pure play rival. Its growth has been achieved through the rapid adoption of its distribution management solutions by many of Russia's leading companies, as well as more recent sales of its collaborative commerce solution Extended Enterprise Management. Extended Enterprise Management helps companies improve supply chain connectivity with trading partners and streamlines processes across a company's extended supply chain.

An important part of Manhattan's success in Russia is attributable to the strength of the partnership it enjoys with Korus Consulting, a leading systems integrator to retailers, suppliers and distributors in Russia and the Commonwealth of Independent States (CIS). Korus and Manhattan have worked together on many of the implementation projects that have contributed to Manhattan's growth in Russia. The success of the partnership owes much to the shared belief the two companies have that a continuous delivery of high quality systems and implementation and support capabilities is essential to delivering and maintaining customer success.

"We believe achieving the No.1 ranking amongst leading pure play SCM vendors in Russia in such a short period of time is a reflection of Manhattan's 18 years of experience in solving complex distribution challenges around the world and being able to share this best practice experience with leading companies in the Russian market place," said Jan-Paul Boos, senior director, EMEA, at Manhattan Associates. "Manhattan's SCM solutions are designed to inform and empower a company's entire supply chain ecosystem. So decisions made within a company's warehouse in Russia are optimised with decisions made along all nodes of the company's supply chain, whether in Russia or abroad, and even in other companies in the extended supply chain ecosystem. The result gives organisation's a complete and holistic view of their supply chain processes."

### **About Manhattan Associates, Inc.**

Manhattan Associates® continues to deliver on its 17-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE™, a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimise their supply chains from planning through execution; Manhattan ILS™, a portfolio of distribution management and transportation management solutions *built on Microsoft® .NET* technology; and Manhattan Carrier™, a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit [www.manh.com](http://www.manh.com).