



Third-Party Logistics Providers Receive Enhanced Visibility and Execution With Manhattan Associates' Extended Enterprise Management

December 2, 2008 3:47 PM EST

ATLANTA — December 2, 2008— Global supply chain optimization provider Manhattan Associates, Inc. (NASDAQ: MANH) today announced the updated release of Extended Enterprise Management (EEM), featuring instant visibility for Third-Party Logistics providers (3PLs) to manage orders, shipments and inventory. EEM enables 3PLs to consolidate transport of inventory by managing partner-to-partner shipping and providing their hubs with the ability to complete direct fulfillment.

"EEM specifically supports our 3PL customers by providing cross-docking and flow-through support that allows 3PLs to play a key role in the 'pop-up' supply chain—a philosophy that allows retailers and manufacturers to dynamically adjust their transportation and inventory networks to meet changing seasons or trends," said Eddie Capel, executive vice president for product management and customer support, Manhattan Associates. "This capability is seamless due to the visibility EEM provides, along with the capability to make quick decisions should an unexpected event occur anytime during the movement of goods."

Manhattan Associates' Extended Enterprise Management is designed to connect with trading partners and customers to provide the overarching visibility and event management capabilities required to successfully manage inventory through global supply chains.

Features and enhancements of Manhattan EEM include:

- A centralized, browser-based solution allowing 3PLs to manage order fulfillment and automate communications with customers;
- End-to-end visibility of orders, shipments and inventory from sourcing to cargo delivery;
- A single, consistent, real-time view of your entire global supply chain for greater inventory control and optimal fulfillment channels;
- Ability to track and monitor supply chain events in real time and respond immediately based on alerts to critical exception events, which may threaten your ability to meet customer commitments;
- Ability to reduce transportation costs by leveraging optimal equipment utilization.

About Manhattan Associates, Inc.

Manhattan Associates® continues to deliver on its 18-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE™, a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimise their supply chains from planning through execution; Manhattan ILS™, a portfolio of distribution management and transportation management solutions *built on Microsoft® .NET* technology; and Manhattan Carrier™, a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.