



C.R. England Optimizing Transportation Processes With Manhattan Carrier(tm) Solutions

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ATLANTA, Aug. 3, 2009 (GLOBE NEWSWIRE) -- C.R. England, the largest refrigerated truckload carrier in the United States, is reducing empty miles and improving resource utilization with solutions within the Manhattan Carrier(tm) product suite from Manhattan Associates (Nasdaq:[MANH - News](#)). The Driver&Load(r) solution matches specific C.R. England drivers to the best possible load, while Drop&Swap(r) quickly identifies service, home-time and utilization issues anywhere within its fleet and determines the optimal "swap" -- managing drivers' hours of service and time-at-home while ensuring on-time performance.

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Symbol Price Change

[MANH](#) 23.18 +0.16

 [Chart for Manhattan Associates, Inc.](#)

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In addition, the company soon will be live with Load Analyzer(r), also part of Manhattan Carrier, which will allow C.R. England to respond to load requests and solicit freight based on current and future capacity.

"As fuel costs change in different markets across the country, Driver&Load enables us to adjust our deadhead decision-making based on those fuel cost changes, reducing empty miles," said Ron Hall, director of business strategy for C.R. England. "This year, we've also improved our Scheduled MPH to help eliminate the slack time in our deliveries to customers, through effective use of Manhattan's Drop&Swap utilization tools."

Manhattan Carrier, a suite of supply chain solutions specifically addressing the needs of the motor carrier industry, is designed to enable North American truckload (TL) motor carriers and private fleet operations to improve network balance and increase resource utilization for maximum efficiency and profitability. By offering comprehensive management and day-to-day analysis of information, motor carriers are able to make strategic decisions to overcome business challenges.

About C.R. England

For more than 85 years, the name C.R. England has stood for high quality transportation services to a growing list of satisfied, prestigious customers. Experience, integrity and a solid track record have earned C.R. England a reputation as one of the nation's leading companies specializing in temperature-controlled transportation products. For more information, visit www.crengland.com.

About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 19-year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. The company's supply chain innovations include: Manhattan SCOPE(tm), a portfolio of software solutions and technology that leverages a Supply Chain Process Platform to help organizations optimize their supply chains from planning through execution; Manhattan ILS(tm), a portfolio of distribution management and transportation management solutions built on Microsoft.NET technology; and Manhattan Carrier Management, a suite of supply chain solutions specifically addressing the needs of the motor carrier industry. For more information, please visit www.manh.com.

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