



Manhattan Associates Flow Management Maximizes Profitability and Service Levels Across Selling Channels

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Network-Based Distribution Model Synchronizes Demand, Supply And Inventory Strategies Across The Supply Chain

ATLANTA, Jan. 14, 2008 (PRIME NEWSWIRE) -- National Retail Federation Conference, NY -- Global supply chain optimization provider Manhattan Associates, Inc. (Nasdaq:MANH) announced today the release of Manhattan Associates Flow Management, a cross-suite solution that enables companies to synchronize all aspects of product distribution, from forecasting and inventory planning to allocation and distribution. Flow Management is part of the Manhattan SCOPE portfolio of supply chain optimization solutions and is designed to ensure that distribution decisions are optimized and aligned with real-time demand, supply and inventory strategies.

"Flow Management elevates distribution decision-making from a warehouse-based approach to a network-based multi-discipline model," said Eddie Capel, executive vice president for product management, Manhattan Associates. "Using Flow, inventory can be re-allocated in real time to the channels and distribution points that provide the most profitable fulfillment opportunity with all solutions receiving real-time updates that can in-turn optimize future planning and decision making."

Manhattan's Flow Management enables companies to sense real-time changes to demand, supply and inventory strategies and ensures that inventory is routed to the most profitable location in the network, whether that is directly to customers, alternate stores or other distribution centers. By leveraging the power of the Manhattan SCOPE Supply Chain Optimization Platform, companies are able to align data, processes and resources against a common set of business objectives.

"Managing a flow-through distribution model requires close coordination across multiple departments and functional boundaries, each of which is often weighed by different objectives," said Scott Fenwick, senior director of product strategy at Manhattan Associates. "Manhattan's Flow Management enables complete alignment of forecasting, replenishment, order management and warehouse management systems as a single solution to provide complete supply chain optimization."

About Manhattan Associates, Inc.

Manhattan Associates continues to deliver on its 17 year heritage of providing global supply chain excellence to more than 1,200 customers worldwide that consider supply chain optimization core to their strategic market leadership. Manhattan SCOPE is a portfolio of software solutions and technology that helps organizations optimize their supply chains from planning through execution. SCOPE's Supply Chain Process Platform provides the foundation for five Supply Chain Solution Suites: Planning and Forecasting, Inventory Optimization, Order Lifecycle Management, Transportation Lifecycle Management and Distribution Management. Visibility, Event Management and Supply Chain Intelligence Platform Applications inform all Solution Suites, while X-Suite Solutions combine solutions or their components to address specific supply chain challenges. For more information, please visit www.manh.com

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