



Pet Supplies Plus Synchronizes Business Functions with Manhattan Active® Supply Chain Planning

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ATLANTA--(BUSINESS WIRE)--May 8, 2025-- [Manhattan Associates Inc.](#) (NASDAQ: MANH) announced today that [Pet Supplies Plus](#), a leading retailer of pet food and supplies, has selected [Manhattan Active® Supply Chain Planning](#) (SCP) to unify every aspect of its supply chain functions, providing a unified platform from demand forecasting through final delivery to their stores and end customers. This will result in greater agility enabled by unified planning, enhanced forecasting accuracy powered by AI-driven insights and seamless alignment between planning and execution systems.

Manhattan Active SCP is the industry's first unified business planning platform that enables collaboration between supply chain planning and execution teams to eliminate systemic and operational silos. Manhattan's forecasting, replenishment and allocation are now unified on a single cloud-native platform. From inventory and labor to distribution and transportation, all elements can now be united, synchronized and harmonized in real-time, unlocking enterprise-wide optimization. By unifying planning and execution, businesses can now align every resource to a common goal and respond to market changes with agility and precision.

With the addition of Manhattan Active SCP to [Manhattan Active® Warehouse Management \(WM\)](#), and to [Manhattan Active® Transportation Management \(TM\)](#), Pet Supplies Plus will have a seamless, integrated ecosystem to make real-time decisions for real-world efficiency. Inventory flow forecast data is automatically displayed within Manhattan Active WM, providing job function level labor projections well into the future. With Manhattan Active TM, Pet Supplies Plus will further enhance their supply chain capabilities by optimizing transportation routes, carrier selection and logistics costs. Because Manhattan Active SCP adjusts order projections based on real-time sales and supply data, store orders and transportation plans always reflect the latest market conditions for each store.

"At Pet Supplies Plus, we are always evaluating technology that offers agility to react to market changes, and this is a natural extension of our technology modernization journey with Manhattan. This new implementation allows us to witness unified business planning as never before," said Miles Tedder, chief supply chain officer at Pet Supplies Plus. "We will be able to adjust the 52-week forecast and see the effects across warehousing, transportation, labor management and fulfillment, and also strengthen our bottom-line by improving our Intra Day Replenishing to avoid lost sales."

"We are delighted to continue our partnership with Pet Supplies Plus, and this solution is proof of our commitment to innovation to meet evolving customer demands," said Stewart Gantt, executive vice president, Professional Services at Manhattan. "With the addition of Manhattan Active SCP, Pet Supplies Plus is empowered to unlock new levels of supply chain efficiency and performance to create synergies that drive significant operational benefits."

About Pet Supplies Plus

Pet Supplies Plus, a subsidiary of Franchise Group, Inc., is focused on making it easier to get better products and services for your pet. With over 725 locations in 44 states and counting, the stores have a streamlined design making it easy to navigate a wide assortment of natural pet foods, goods, and services. Additionally, [petsuppliesplus.com](#) provides neighbors with additional options to better meet their pet-shopping needs. Headquartered in Livonia, Mich., Pet Supplies Plus ranked No. 21 in Entrepreneur's Annual Franchise 500® list and No. 44 on Forbes' list of 'Best Customer Service' brands in 2023. For more information on Pet Supplies Plus franchise opportunities, visit [petsuppliesplusfranchising.com](#).

About Manhattan Associates

Manhattan Associates is a global technology leader in supply chain and omnichannel commerce. We unite information across the enterprise, converging front-end sales with back-end supply chain execution. Our software, platform technology and unmatched experience help drive both top-line growth and bottom-line profitability for our customers.

Manhattan Associates designs, builds and delivers leading edge cloud and on-premises solutions so that across the store, through your network or from your fulfillment center, you are ready to reap the rewards of the omnichannel marketplace. For more information, please visit [www.manh.com](#).

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