



## Manhattan Debuts Postgame Spotlight, a Rich Analytics Tool to Optimize Fulfillment Performance

January 9, 2025 1:30 PM EST

*Latest offering provides guidance for improved inventory allocation, enabling retailers to overcome fulfillment constraints, reduce costs and increase overall profitability*

ATLANTA--(BUSINESS WIRE)--Jan. 9, 2025-- [Manhattan Associates](#) (NASDAQ: MANH), the global leader in supply chain commerce, today announced the availability of [Postgame Spotlight](#), a capability brought to life through a real-time dashboard, that highlights inventory allocation and placement decisions that limit order fulfillment performance. The solution provides real-time scenario analytics and actionable recommendations that can be shared with inventory planners to eliminate inventory deployment mistakes and reduce order fulfillment costs.

Recent advancements in online commerce and the introduction of new omnichannel fulfillment options are straining traditional supply chains. Modern order management systems strive to overcome the additional complexity and optimize order fulfillment with advanced sourcing logic, but physical constraints, such as poor initial inventory placement, often result in suboptimal routing choices and increased fulfillment costs.

Part of Manhattan Active® Order Management, Postgame Spotlight works by calculating the percentage of orders fulfilled from the best locations and identifies the factors that forced the system to divert orders to alternate locations. The solution examines the factors that negatively influence fulfillment efficacy—including the placement and levels of the required inventory, store resource capacity, and discrepancies in store service levels – to uncover improvement opportunities.

“Postgame Spotlight is a great companion to the [Fulfillment Insights](#) capability Manhattan introduced last year. While Fulfillment Insights helps retailers compare their performance to their peers, Postgame Spotlight helps look inward to quickly pinpoint opportunities to enhance inventory performance and profitability,” said Amy Tennent, senior director of Product Management for Manhattan.

For a demo and more details, visit [Manhattan's Booth #5121](#) at NRF 2025.

### About Manhattan Associates

Manhattan Associates is a global technology leader in supply chain and omnichannel commerce. We unite information across the enterprise, converging front-end sales with back-end supply chain execution. Our software, platform technology and unmatched experience help drive both top-line growth and bottom-line profitability for our customers.

Manhattan Associates designs, builds and delivers leading edge cloud and on-premises solutions so that across the store, through your network or from your fulfillment center, you are ready to reap the rewards of the omnichannel marketplace. For more information, please visit [www.manh.com](#).

Receive up-to-date product, customer and partner news directly from Manhattan Associates on [Twitter](#), [LinkedIn](#) and [Facebook](#).

View source version on [businesswire.com](#): <https://www.businesswire.com/news/home/20250109782703/en/>

Devika Goel  
Manhattan Associates  
470-435-1566  
[dgoel@manh.com](mailto:dgoel@manh.com)

Source: Manhattan Associates Inc.