



Manhattan Celebrates Trailblazers in Supply Chain Commerce

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ATLANTA--(BUSINESS WIRE)--Jun. 4, 2024-- [Manhattan Associates Inc.](#) (NASDAQ: MANH) today announced the winners of this year's Spotlight on Innovation Awards. Unveiled at the company's annual customer event, [Momentum 2024](#), these prestigious awards honor the companies that have expanded their business, improved their customer experience and pioneered changes in their industries through the strategic using Manhattan's supply chain commerce solutions.

"Manhattan is constantly innovating and is committed to delivering industry leading solutions that help the world's top brands deliver the unique and outstanding shopping experiences that consumers expect," said Bob Howell, executive vice president, Americas, Manhattan Associates. "We are proud to recognize these companies who are at the forefront of supply chain commerce."

The winners were:

- **Best Retail Customer Experience** – Victoria's Secret for building a culture dedicated to its customers and continuous innovation. They offer an exceptional omnichannel shopping experience with services like international order fulfillment, buy online pickup in store (BOPIS), ship from store, same-day delivery, a loyalty program and a Home Try-On program with an option to keep or return.
- **Transportation Innovation Leader** – Wayfair for their unwavering dedication to building a world-class logistics infrastructure. Responding to market demands, the online home goods leader invested in technology to optimize their network, and effectively execute on the transportation objectives of cost, speed and reliability.
- **Inventory Innovator** – Floor & Decor for building a single, holistic view of every aspect of their inventory strategy. In a relatively short amount of time, they unified all warehouse and store data which resulted in improved product flow into the DCs and out to the stores. This solution had the additional benefit of enhancing their stores' ability to service customers while efficiently managing total network inventory.
- **Most Sustainable Supply Chain** – Schneider Electric for embarking on a digital transformation program to unify and decarbonize its entire multipart value chain. By following a corporate sustainability strategy with a Net-Zero roadmap at its core, they aim to reduce CO2 emissions from the operations of its top 1,000 suppliers by 50% and cut CO2 emissions in transportation by 15% by 2025; with the ultimate goal of achieving a complete end-to-end carbon neutral value chain (including CO2 offsets) by 2040.
- **Outstanding Woman in Supply Chain** - Ngoc Phan of Nordstrom for spearheading the design and implementation of Nordstrom's supply chain infrastructure, including identifying innovative technologies like automation and robotics that enable the company to deliver exceptional customer service.

As part of the award, Manhattan Associates will make a donation to the charity of each winner's choosing.

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About Manhattan Associates

Manhattan Associates is a global technology leader in supply chain and omnichannel commerce. We unite information across the enterprise, converging front-end sales with back-end supply chain execution. Our software, platform technology and unmatched experience help drive both

top-line growth and bottom-line profitability for our customers.

Manhattan Associates designs, builds and delivers leading edge cloud and on-premises solutions so that across the store, through your network or from your fulfillment center, you are ready to reap the rewards of the omnichannel marketplace. For more information, please visit www.manh.com.

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