



Mercury Home Textile Sews Up Deal with Manhattan Associates to Enable Omnichannel Transformation

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SHANGHAI, China and ATLANTA, May 04, 2018 (GLOBE NEWSWIRE) – Mercury Home Textile has selected [Manhattan Associates, Inc.](#) (NASDAQ:MANH) to optimize order fulfillment across its international, multi-channel retail operation and to serve as a foundation for its transition to an omnichannel business model with Manhattan's [Warehouse Management Solution](#) (WMS).

With more than 2,600 franchised stores in China and hundreds of partner stores across Europe, the Middle East, North America and Southeast Asia, Mercury Home Textile's store network is complemented by a fast-expanding ecommerce operation which contributed almost half of the company's revenue in 2017 and earned it the "Sales Champion" accolade for the home textile category on Alibaba's Tmall.com marketplace during the most recent Double 11 shopping festival.

Mercury Home Textile selected Manhattan based on the company's track record of working with many of the world's leading brands, its omnichannel commerce vision and the ability of its solutions to drive margin enhancement. Manhattan's solutions will replace Mercury Home Textile's legacy supply chain technologies and will fully integrate with the company's other enterprise systems.

Meng Yuanyuan, CIO at Mercury Home Textile, said, "The Manhattan solution will provide us with a common, scalable platform to underpin our domestic and international growth as we transition to an omnichannel model. It will improve visibility of inventory and data, increase product availability and drive operational efficiency improvements across our global supply network. With a more flexible fulfillment approach and improved service levels, we will be able to drive customer loyalty, revenue and profitability."

Stone Chen, General Manager of Manhattan Associates, Greater China said: "Our platform will create exceptional value for Mercury Home Textile. As its footprint expands, Mercury Home Textile can be confident in its ability to organize and optimize operations, speed the flow of goods and information, and enjoy flawless execution across inventory, labor and space."

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About Mercury Home Textile

Mercury Home Textile, a subsidiary of Shuixing Holding Group, is a specialist in China's modern home textile sector and sells its products under the Mercury and Bliss brands. Established in 2000, Mercury Home Textile has applied its industry-leading research and development, design, manufacturing and marketing capabilities to become the multi-brand home textile leader it is today. For more information, please visit <http://www.shuixing.com.cn>.

About Manhattan Associates

Manhattan Associates is a technology leader in supply chain and omnichannel commerce. We unite information across the enterprise, converging front-end sales with back-end supply chain execution. Our software, platform technology and unmatched experience help drive both top-line growth and bottom-line profitability for our customers.

Manhattan Associates designs, builds and delivers leading edge cloud and on-premises solutions so that across the store, through your network or from your fulfillment center, you are ready to reap the rewards of the omnichannel marketplace. For more information, please visit www.manh.com.

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