



Tianma Reduces Logistics and Distribution Manpower by 13 Percent with Manhattan SCALE™

January 9, 2018 1:37 PM EST

Chinese Display Manufacturer Plans to Expand Successful WMS Implementation to Nine Warehouses

SHANGHAI, China and ATLANTA, Jan. 09, 2018 (GLOBE NEWSWIRE) -- [Manhattan Associates, Inc.](#) (NASDAQ:MANH) today announced that Tianma Microelectronics is expanding its successful [Manhattan SCALE](#) implementation that has already delivered improved logistics productivity and reduced order lead times. Initially deployed at Tianma's Xiamen site in Fujian province, the Manhattan SCALE implementation is being expanded to all nine of the company's warehouses across six manufacturing facilities in China and Japan.

Tianma is a leading provider of small and medium-sized display solutions. In 2016, company executives recognized the distribution management limitations of its incumbent Enterprise Resource Management (ERP) system and subsequently decided to upgrade its warehouse management capabilities with Manhattan SCALE. The implementation has driven a 13 percent reduction in the manpower requirement at this facility, and has improved inventory accuracy and accelerated goods flows, which have in turn reduced delivery errors and order-to-delivery cycle times. Tianma expects it will be able to replicate these results across its entire warehousing estate, saving an estimated RMB 2.8 million in labor costs annually.

Guo Xiongmeng, Director of Information Management Center at Tianma, said, "Manhattan SCALE gives us market-leading supply chain capabilities that enable us to execute efficiently and accurately across our fulfillment operations. It is already streamlining operational processes within our warehouses and providing us with improved visibility of both inventory and data across our supply chain operations. We can ship goods faster, share detailed logistics information with our customers, and we can easily replicate the system deployment across all our domestic and overseas facilities. In addition, with new innovations continually added to the SCALE solution over time, we are confident we will be able to meet the demands of our customers well into the future."

Stone Chen, General Manager of Manhattan Associates, Greater China, commented: "We're delighted with the success Tianma has already achieved with Manhattan SCALE and we look forward to working alongside the company to help it deliver on its operational improvement and business expansion goals in the coming years."

About Tianma Microelectronics

Established in 1983 and publicly listed on the Shenzhen Stock Exchange (SZ. 000050) since 1995, Tianma Microelectronics Co., Ltd. (Tianma) specializes in providing display solutions and efficient support services worldwide. The company is committed to providing leading technology and quality products to the consumer and professional display industries that are used in applications including smart phones, tablets, smart wear, automotive instrumentation, industrial and medical instrumentation, avionic display and home automation. Tianma has manufacturing facilities in Shenzhen, Shanghai, Chengdu, Wuhan, and Xiamen, China as well as in Akita, Japan. In addition, it operates a global sales and technical support network through offices in the United States, Germany, South Korea, Taiwan and Hong Kong to ensure seamless global support to its customers. For more information, please visit <http://www.tianma.cn>.

About Manhattan Associates

Manhattan Associates is a technology leader in supply chain and omnichannel commerce. We unite information across the enterprise, converging front-end sales with back-end supply chain execution. Our software, platform technology and unmatched experience help drive both top-line growth and bottom-line profitability for our customers.

Manhattan Associates designs, builds and delivers leading edge cloud and on-premise solutions so that across the store, through your network or from your fulfillment center, you are ready to reap the rewards of the omnichannel marketplace. For more information, please visit www.manh.com.

For more information, please contact:

Amy Gu
Lewis China
Tel: +86 21 8026 2111
ManhattanChina@teamlewis.com

Jessica Wu
Manhattan Associates
Tel: +86 21 6057 3500
jwu@manh.com



Source: Manhattan Associates, Inc.