



s.Oliver Selects Manhattan Associates to Expedite Order Fulfillment and Synchronize Digital and Store Customer Experience

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NIEUWEGEIN and ATLANTA, July 10, 2017 (GLOBE NEWSWIRE) -- Not only do today's consumers demand a seamless shopping experience across channels, they want orders to be fulfilled in ever-shorter timeframes. Iconic global fashion brand s.Oliver Group has selected [Manhattan Associates, Inc.](#) (NASDAQ:MANH) to meet these service expectations and to execute the next phase of its omni-channel growth strategy.

The Germany-based company is deploying Manhattan's [Distributed Order Management](#) and [Store Fulfillment](#) solutions to orchestrate orders and to provide customers with more reliability and convenience in terms of how they take delivery of goods. s.Oliver Group will use the software to pool and govern the availability of inventory across its ecommerce and store distribution channels. The new approach will better leverage the brand's entire supply chain, driving product availability improvements and delivering a more fulfilling customer experience. The ability to accelerate goods flows will also improve stock turns, reducing capital tied up in excess inventory.

Ansgar Weber, Digital Operations & IT Director at s.Oliver Group, commented, "Operating complex omni-channel services such as ship-from-store is impossible without having a streamlined and reliable IT infrastructure across all channels. An Order Management System, which fulfills orders against network inventory based on an optimized routing logic, is critical to success. The Manhattan solutions will provide our store associates with a consolidated view of inventory and orders and will better leverage our stores to increase speed to the customer. New click-and-collect and ship-from-store fulfillment options will allow us to get goods into the hands of customers quicker whilst the latter will also complement our distribution center during peak selling events, such as Black Friday."

Pieter Van den Broecke, Managing Director Benelux and Germany at Manhattan Associates, commented: "It is imperative that retailers are able to effortlessly handle omni-channel transactions and be able to make the buying and fulfillment experience as convenient as possible for the customer. Those that do will be able to deliver an outstanding customer experience and earn brand loyalty amongst their customers. Forward-thinking fashion brand s.Oliver Group is committed to delivering these service capabilities and we are excited to play a key role in its omni-channel transformation."

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About s.Oliver Group

s.Oliver Group is a global fashion and lifestyle brand selling apparel, shoes, accessories, jewellery, fragrances and eyewear. Established in 1969 as a small gentlemen's boutique in Würzburg, the company has since grown to become one of Europe's leading fashion companies, comprising the labels s.Oliver RED LABEL, s.Oliver BLACK LABEL, Q/S designed by, TRIANGLE, comma, comma casual identity and LIEBESKIND Berlin. For more information, please visit <https://soliver-group.com>.

About Manhattan Associates

Manhattan Associates is a technology leader in supply chain and omni-channel commerce. We unite information across the enterprise, converging front-end sales with back-end supply chain execution. Our software, platform technology and unmatched experience help drive both top-line growth and bottom-line profitability for our customers.

Manhattan Associates designs, builds and delivers leading edge cloud and on-premises solutions so that across the store, through your network or from your fulfillment center, you are ready to reap the rewards of the omni-channel marketplace. For more information, please visit www.manh.com/en-nl.

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