



Yusen Logistics Standardizes Global Fulfillment Operations on Manhattan Associates

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NIEUWEGEIN, Netherlands and ATLANTA, April 05, 2017 (GLOBE NEWSWIRE) -- Yusen Logistics is deploying [Manhattan Associates, Inc.'s](#) (NASDAQ:MANH) warehouse and distribution management solution [Manhattan SCALE](#) as the fulfillment engine to power its expanding global logistics services operation. The Manhattan solution being implemented on the Microsoft Azure cloud platform is driving revenue, profitability and efficiency improvements for Yusen Logistics and its customers and will support Yusen Logistics' ongoing business growth across the Europe, Middle East and Africa (EMEA), Asia-Pacific (APAC) and Americas regions.

Yusen Logistics serves a broad spectrum of industry sectors, offering an extensive range of capabilities, including air, sea and road freight services. One of the key business imperatives for Yusen Logistics is an unwavering commitment to delivering solutions that meet the unique requirements of each client. Having operated previously with a number of vendor systems, Yusen Logistics made the decision to standardize on a single Warehouse Management Solution (WMS) that could be deployed globally and provide the requisite level of consistency in service levels its customers increasingly demand.

Tony Gudger, CIO at Yusen Logistics Europe explains: "We chose Manhattan SCALE as our strategic fulfillment solution based on a number of factors, including functionality, extensibility, ease and speed of implementation, global support capability and total cost of solution ownership. Our long-term partnership with Manhattan, which stretches back 14 years and has involved multiple deployments of its various WMS technologies across the globe, also counted significantly in our selection process."

Having relied on Microsoft Azure as a cloud services platform since 2012, the deployment of Manhattan SCALE on Azure was a logical decision. During the initial implementations in Southern Europe, Yusen Logistics reported zero issues relating to either Azure or Manhattan SCALE. The company plans to use Manhattan SCALE for the full gamut of local and global customer order fulfillment operations, spanning relatively small, single site distribution hubs to multi-site, multi-channel, high volume throughput supply networks.

Henri Seroux, senior vice president, EMEA, at Manhattan Associates, commented, "Yusen Logistics' customers across the globe are increasingly pressured to fulfill orders profitably across multiple sales channels and geographies while simultaneously maximizing product availability and customer satisfaction. We are excited to provide the technology, services and support capabilities to drive the next phase of Yusen Logistics' global success story."

Watch this [video](#) to learn more about Yusen Logistics' deployment of Manhattan SCALE on Microsoft Azure.

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About Yusen Logistics

The foundation of the Yusen Logistics business consists of services such as International Freight Forwarding (by air or ocean), Contract Logistics (such as Warehousing), and Transportation (such as trucking). These services can act as standalone products or as part of the company's broader offering as a supply chain services provider. With the core supply chain elements in place, Yusen Logistics designs, implements, and manages supply chains specific to global industry markets, or, bespoke solutions for more complex transportation models. As a service provider, Yusen Logistics manages these elements with a focus on developing strong relationships with its customers to ensure long-term success for their businesses. For more information, please visit www.yusen-logistics.com.

About Manhattan Associates

Manhattan Associates is a technology leader in supply chain and omni-channel commerce. We unite information across the enterprise, converging front-end sales with back-end supply chain execution. Our software, platform technology and unmatched experience help drive both top-line growth and bottom-line profitability for our customers.

Manhattan Associates designs, builds and delivers leading edge cloud and on-premises solutions so that across the store, through your network or from your fulfillment center, you are ready to reap the rewards of the omni-channel marketplace. For more information, please visit www.manh.com.

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